KING-SIZE BONUS EXTRA: FREE HANG-UP POSTER!

see inside

SOMETHING FUNNY

IS GOING ON HERE!

# CRACKED

MAZAGINE

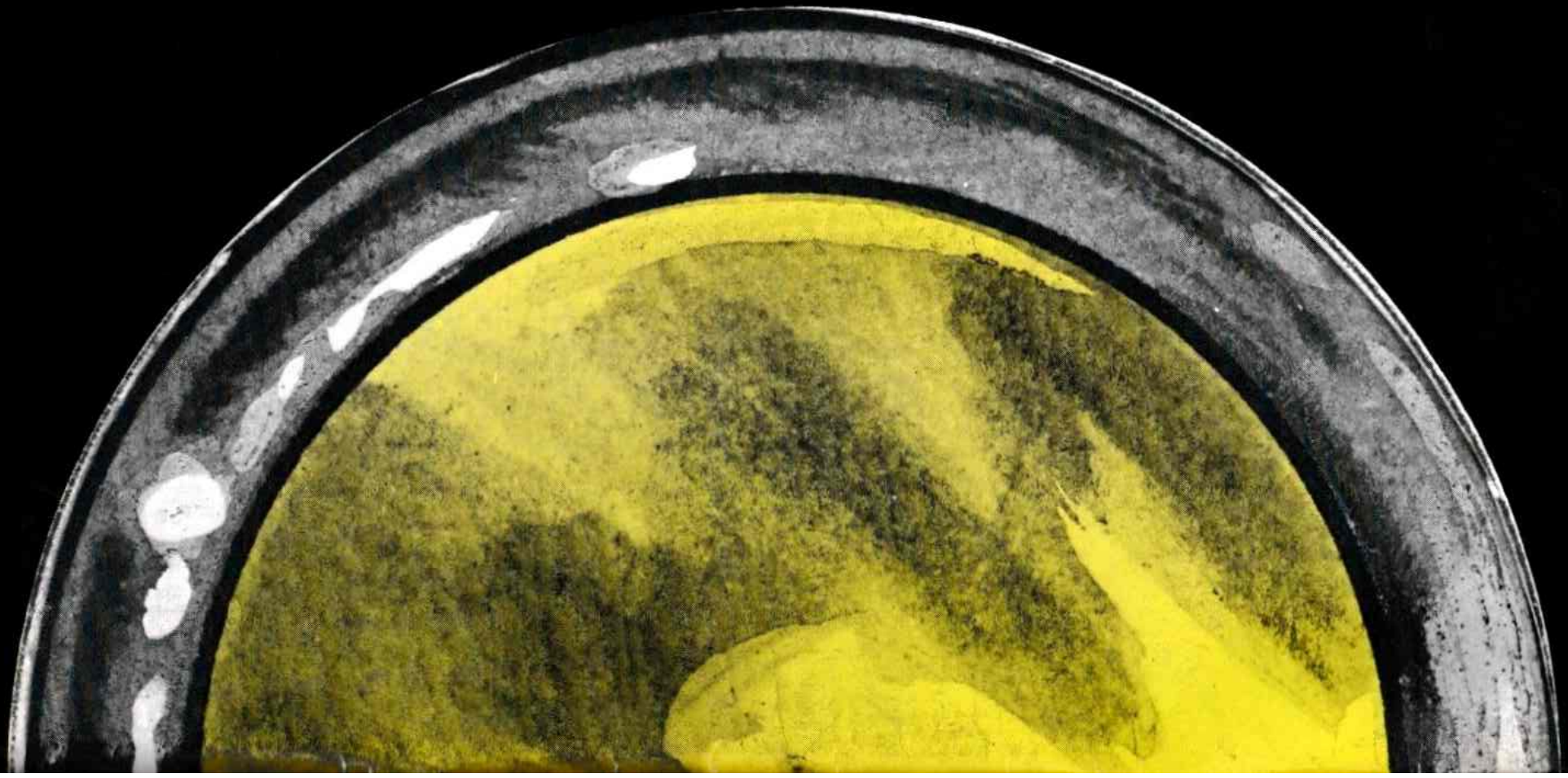
ONLY 35¢

A

NOV. NO. 81

MORE PAGES—MORE FUN —MORE LAUGHS

# PANIC



# CRACKED

"AMERICA'S FAVORITE HUMOR MAGAZINE"

ROBERT C. SPROUL *publisher and editor*
ARLENE NEWMAN, JOE KIERNAN *assistant editors*
JOHN SEVERIN, BILL WARD,
VIC MARTIN, JOE MEAD,
CHARLIE RODRIGUES, JOHNNY LANGTON,
LUGOZE *artists*
GEORGE GLADIR, PAUL LAIKIN,
CHUCK WALLACE *writers*
TOBI RUBIN *prufreader*
SYLVESTER P. SMYTHE *janitor*

## CONTENTS

**COMMERCIALIZING THE MOON** ..... 14
The silvery moon has turned to gold

**SAGEBRUSH** ..... 22
Laughs on the prairie

**CHURLY** ..... 6
Flicker snickers

**CRACKED TAKES A LOOK AT NIGHTCLUBS** ..... 26
A nutty night on the town

**THAT'LL BE THE DAY** ..... 44
Truth is wackier than fiction

**HOW TO COOL A HOT PROBLEM** ..... 18
The silly solutions to tough situations

**MORE WHADDAYACALLITS** ..... 28
A wacky word game rides again

**SERVICE-O-MATS OF THE FUTURE** ..... 46
Building a better mirth-trap

**SPECIAL GIANT POSTER BONUS** Carefully detach complete cover at staples, and poster is ready for hanging!

**THE EX-CON BUTLER DID IT IN A COMBAT ZONE** ..... 38
A four-star fun film

**FEMALES PARTICIPATING IN ALL SPORTS** ..... 30
Ladies' day in everything

**A CRACKED LOOK AT DENTISTS** ..... 40
The guys who are always down in the mouth

**HUDD AND DINI** ..... 35
Two men who are trying to get away from it all

**FUN UNDER THE BIG TOP** ..... 24
Popcorn, ballons and belly laughs

**SHUT-UPS** ..... 50
They say a mouthful

**NUTTY NICKNAMES** ..... 11
Just call it funny

CRACKED Magazine is published monthly, except February, April, June, December, and copyright 1969 by Major Magazines, Inc., 1585 Broadway, New York 10036. Second class postage paid at New York, N.Y. and Sparta, Illinois. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed, stamped envelope is included. Single copy price, 35 cents. Subscription (6 issues) in the United States and possessions $2.00. PRINTED IN THE UNITED STATES.

NUMBER 81 NOVEMBER, 1969

## WHAT'S UP FRONT—Our Cover

One thing you can say about our SYLVESTER P. SMYTHE is that as a fisherman, he's a great janitor . . . Last week he went fishing and the only thing he caught was a cold . . . Right after he caught his reflection, the game warden came along and made him throw it back—it was too small. Keep fishing, SYLVESTER! You could hook something big—the shadow of Jackie Gleason!

CHURLY

SHUT-UPS

COMMERCIALIZING THE MOON

BIG TOP FUN

COOLING A HOT PROBLEM

NUTTY NICKNAMES

FEMALES IN SPORTS

MORE WHADDAYACALLITS

# Time To Wake UP!

**Beat from running all over town searching for back issues of CRACKED? Now you can rest assured that we have them waiting for you. Just check off the numbers on the BACK ISSUES COUPON below. Only 50c each. Remember, CRACKED is a bell-ringer with the happy humor of our times!**

**CRACKED BACK ISSUES**
**108 So. Franklin Avenue**
**Valley Stream, N.Y. 11580**

I enclose..... Please send me the Back Issues I have checked at 50¢ each.

No. 73... No. 74... No. 75...
No. 76... No. 77... No. 78...
No. 79... No. 80...

NAME.....
ADDRESS.....
CITY.....
STATE.....ZIP.....

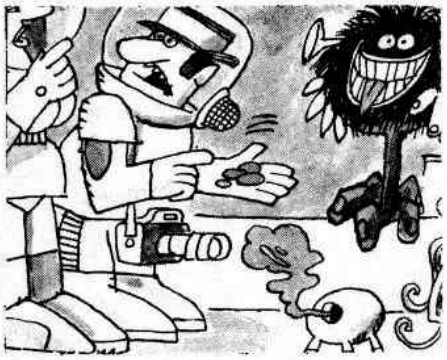
# LETTERS

Dear CRACKED ones:

Your magazine is the most in top-top wacky fun. I have been reading CRACKED for the last six years and each issue is much better than the last one. Your September issue (#79) was a real laugh-maker, and especially the article, "Fly Me To The Moon." In only three pages, you had more big laughs than there are in a Bob Hope TV special. It's this type of fine work that will always make me a CRACKED reader.

Audrie Smolen
Union City, N.J.

**If you think "Fly Me To The Moon" was great, wait till you read the sequel, "Fly Me To Union City, N.J." It's a gas!**



Dear Kooks:

For my money, the funniest article in CRACKED #78 was "Insult Cards For All Occasions." It was the best in months. Keep printing those issues.

Ted Scliris
Oklahoma City, Okla.

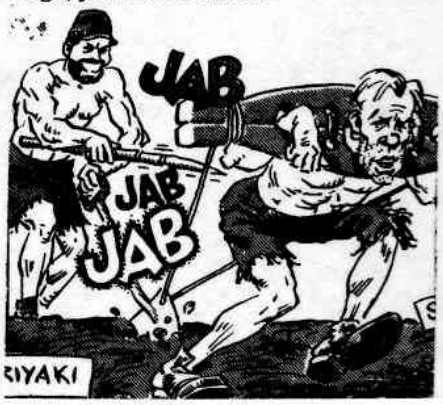
**We will, we will! Is that an order?**

Dear Crazy Clods:

You guys have the right idea about CRACKED. It's by far the greatest thing since instant elephant steaks. When I got finished reading the Sept. issue (#79), I was tired from laughing so much. The articles, "Help! I'm In The Pacific!" and "Correspondence Courses" had me holding my sides in pure enjoyment. All I have to say is that CRACKED is the best. It's got the other magazines beat hands down.

Hugh Rogers
Chicago, Ill.

**Hugh, you are true-blue.**




Dear Jokers:

Before I started reading CRACKED, I used to read the other humor-type magazine. One lucky day, my father took a trip to Texas and brought me back an issue of CRACKED. It's the greatest.

Ellen Watkins
N.Y.C., N.Y.

**Glad to have you with us, Ellen. Next time your father's in Texas, tell him to say hello to Sylvester's Uncle Cy. He's the one with the bad memory. He keeps forgetting the Alamo.**

Dear Peoples:

Sock it to me! Sock it to me! Just keep them CRACKED's a-coming'. Like you makum and I'll readum!

Steve Benninghoff
Lebanon, Pa.

**Okum, Steveum!**

Dear CRACKED:

I really enjoyed "How To Become A Writer Of Westerns" in the September (#79) CRACKED. I have just one question pertaining to the article: Why did you fail to include the most courageous Westerner of all? Namely . . .

Steve Smallwood
Vestal, N.Y.

**We showed your drawing to Sylvester and he said it was good, but you messed up on his trigger-finger. It should be wet because his water pistol is leaky.**

Dear Sirs:

I'd like to thank you for putting out a darn good magazine. I have been here at Dong Ho, Viet Nam for 5 months now, and it sure is nice when you can sit down and read some good satire from a bunch of clever people. Keep up the good work. You keep publishing CRACKED and I'll keep buying it.

C.M.2 B.H. Thompson
F.P.O. San Francisco

**Thanks for the nice letter, B.H. A friend of ours joined the Navy but he wasn't a good sailor. He got seasick from eating salt water taffy.**

Dear Funfolk:

The last picture in "Self-Analysis" in CRACKED No. 78 (August) was so funny that I laugh every time I think of it. You must have great artists. "Sagebrush" was also neat. Everyone in my family loves the jokes. After your magazine is passed around to everyone in our family (5), it is worn out. My problem is how to keep the magazines from wearing out! I like to keep them, and read them over and over. Please reply.

Keith Stevenson
Seneca, S.C.

**The only solution we can come up with, Keith, is to dip each issue of CRACKED in a bucket of cement before you pass it around.**

Dear Sirs:

I like your magazine. It's what you call half-and-half. Half good and half bad. I like the half bad part.

Jamie Poke
Salisbury, N.C.

**Oh, well, you can't win 'em all. Half a magazine is better than no loaf at all.**

Dear Birdbrains:

Last month, my friend Billy Danner gave me his copy of CRACKED (#79). I read it from the first page to the last (8 times). It had me going out of my mind. I laughed so much, my dad thought I was ready for a padded cell. The story that had me doing flip-flops was "The War On Law." It should win a prize. It was packed with fun all the way.

Johnny Loggan
Cleveland, Ohio

**Okay, Johnny, give Billy Danner back his copy of CRACKED or we'll tell his mother on you.**

## GIVE THEM CRACKED AS A GOING-AWAY PRESENT!!!!

(And They're Sure To Be Going Away!)

## A SUBSCRIPTION MAKES THE PERFECT GIFT!

### (If you don't want to see them anymore!)

Guys, wanna get rid of that nagging girl friend? Gals, wanna make that creepy fellow stop pestering you? Simply give them a subscription to CRACKED. It'll drive 'em out of your lives for good. Only $2.00 for six laugh-loaded issues of CRACKED, the magazine that shows you something funny is going on here . . .

**GET WITH FUN AND GET WITH CRACKED!**

**CRACKED SUBSCRIPTIONS**
**108 So. Franklin Avenue**
**Valley Stream, N.Y. 11580**

**Here's my TWO DOLLARS. Please put me on your subscription list real fast. I want lots of large laughs!**

NAME.....

ADDRESS.....

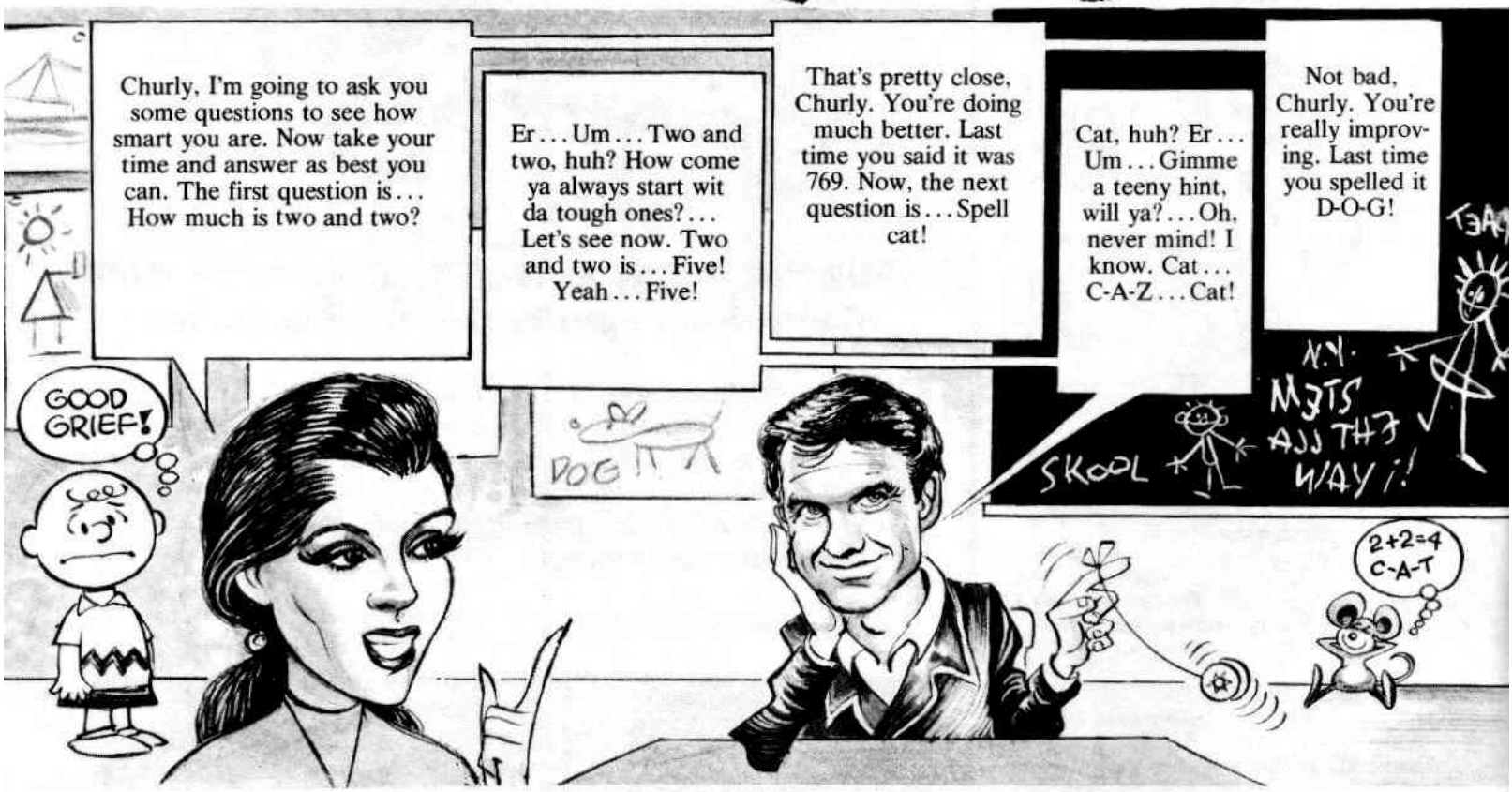
CITY.....

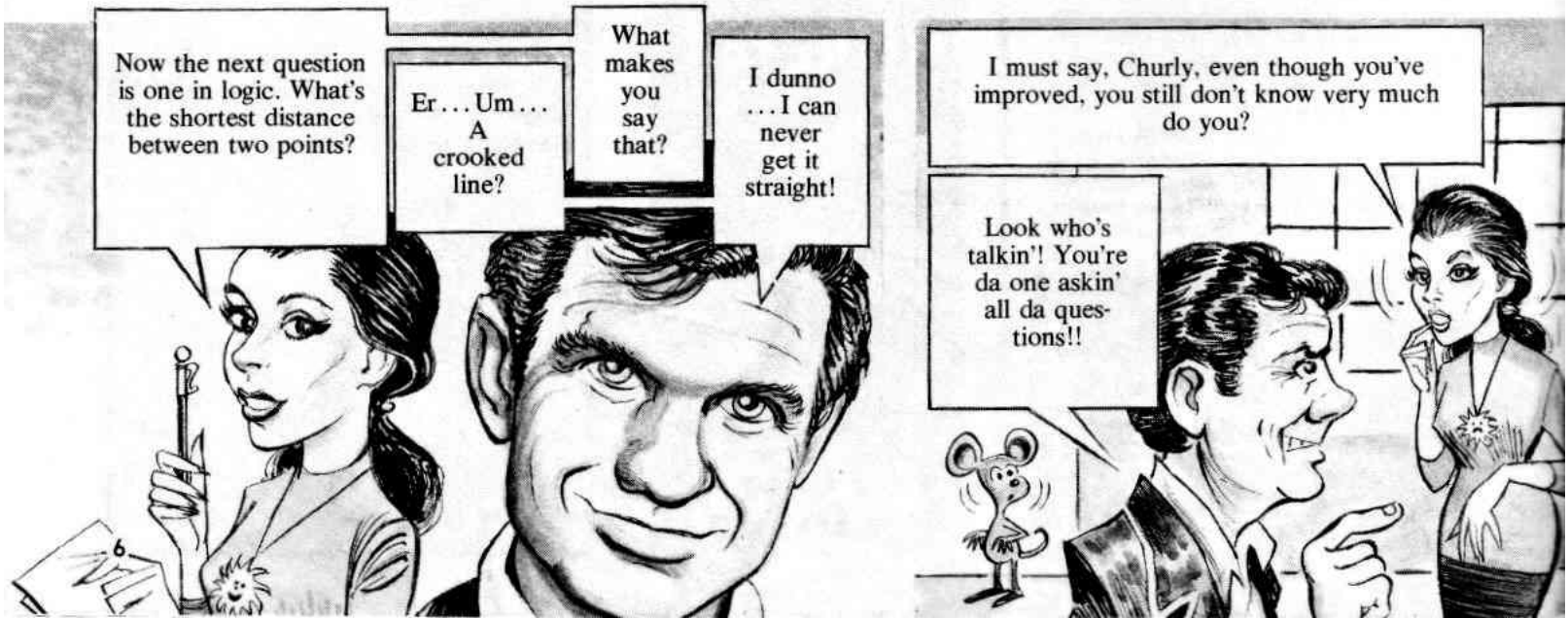
STATE..... ZIP.....

**6 Issues, $2.00. Outside U.S., $2.50.**

**Here's our version of a movie about a guy who isn't too bright; a guy who's somewhat of a clod; a guy who makes our janitor look like an intellectual; mainly, a guy who is called...**

# CHURLY



WARD
I've great news, Churly! The doctors here at the clinic have perfected a new operation that can turn you into a genius! How would you like to try it?
Er... Um... An operation, huh? Will there be any scars?
Just one scar. From the base of your skull... Down around your spine... Across your chest .... Under your stomach... And ending behind your left kneecap!
Er... Um... That's O.K. As long as it doesn't show!
All right, Churly. Now pay attention. When I say "go," I will release this mouse in the maze. Now here's a paper with a drawing of the maze...
...Take this pencil and draw a line to the food there. Let's see who gets to that food first... You or the mouse! Understand?
...Um... Everything but one part!
Which part was that?
The part that came after "All right, Churly. Now pay attention!"
Shut-up and stop that clowning... You're padding your part! Now let's begin!
Ready!... Get set!... Go!!
Stop!!... You lose! Churly!
Ha, ha... Fooled ya that time, Doc! I let him win!
How come?
I had a two-dollar bet on da mouse!... What kind of dummy do ya tink I am?

SURGERY
We're ready for the operation, Churly, if you'll sign this release form. Just put your "X" on the dotted line. Any questions?
Er... Um... Just one. How do you spell "X"?
Just make a cross on the paper!
Er... There's another question. Who's gonna pay for this?
Blue Cross!
O.K... Gimme a blue pencil!
BUTCHERS
N.Y.C.
HARRY FISH MARKET
4
80
300
1000
3|4152
1384
Well, Churly, the operation is over now... How do you feel?
Er... Um... Great, Doc! But I don' feel I gotten any smarter! In fact, I tink you doctors are a buncha quacks an' the operation's a fake!!
See!... I told you! You're getting smarter already!!

Churly, I'm going to test you again to see how smart you've become. The first question is... How much is is two and two?
Do you want the New Math Integers or the Euclidean Geometric Finites?
Er... Um... Let's skip that and go to the next question... Spell cat!
The Anglo Saxon derivative or the original Pre-Phoenician Hieroglyphic?
Er... Um... Forget it! You're smart already. I bet you can teach me a few things!
CHURLY
TEACHER
You said it, teacher! ...Here's something I made up out of my head!
No, Churly, please! Let me go!... You're acting like a beast! You're acting like an animal! You're acting like a monster!
Who's acting, baby? I am those things! Boy, that was some operation!!
I don't know how I ever fell in love with a weirdo like you, Churly!
Simple!... I just blew in your ear and you followed me everywhere!
Knock it off, you two!... Churly, you're supposed to be lecturing today before the great scientists of the world... To show them how smart you've become!
I'll call you later, honey!
O.K, but let the phone ring awhile. I live over a candy store and I have to go downstairs to answer it!
TESTA HOSPITAL
GUIDE

My fellow intellectuals... It behooves me today to discuss the topic of Psyche-Rejuvenation. I am a perfect example. A short while ago, I was a complete moron. Today I am a complete genius. Are there any questions?

What changes do you feel inside?

Acute cerebral contusions... A metasic physiognomy... And a dash of toxic modulation. Next!

What's the one thing you've learned from this?

That it's only temporary! I will soon change back into my old silly self!

In fact, at this very moment, it's wearing off. And all I can say is... Er... Um...

Quick, Churly! While you're still a genius! Figure out some way not to go back to being a moron!

Why not?? It got me an Academy Award, didn't it??

Baby, there's a method to my madness!

Boy! You really are dumb... Pushing that wheelbarrow around upside-down like that!

Oh, yeah?! Well everytime I push it right-side up, some guy puts dirt in it!

...Believe me, folks... I'm no dummy!

VIC MARTIN

**DAFFY, DEFT DEFINITIONS SECTION:**

**The renowned William Shakespeare once wrote: "What's in a name? A rose by any other name would still be for the birds!" (At least we think he said that, or was it Luther Burbank?) Well, somebody said it–we know we didn't... In this vein, CRACKED has come up with a nonsense name game called...**

# NUTTY NICKNAMES

They call her
LIBERTY BELL because...

...She's half-cracked.

They call him
AVIATOR
because...

...He's always high.

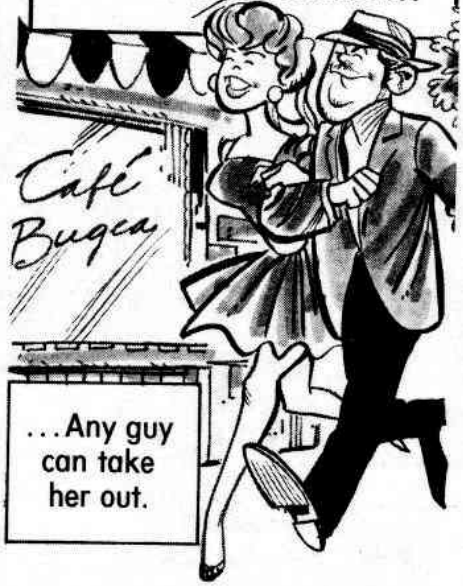
They call her
TRANQUILIZER because...

...She's a real pill.

They call him
GUITAR because...

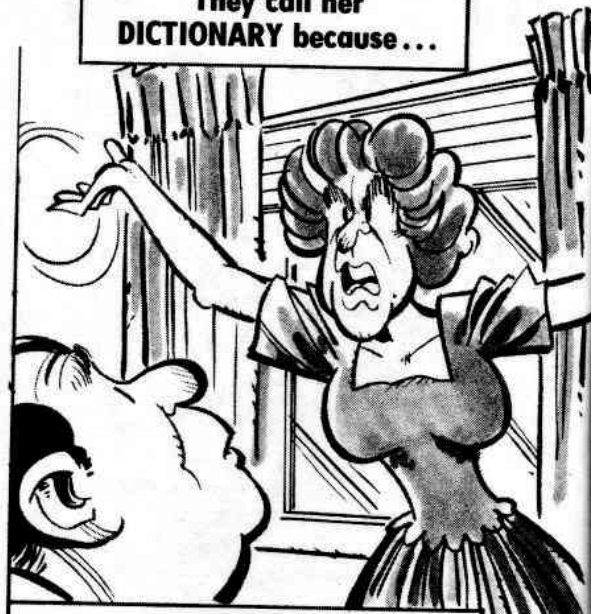
...Everyone picks on him.

They call her
LIBRARY BOOK because...




...Any guy
can take
her out.

They call her
DICTIONARY because...



...She always has
the last word.

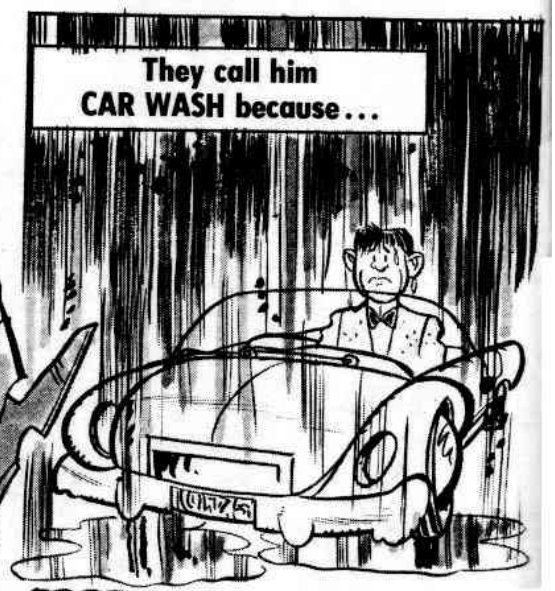
They call her
RECORD because...

...She's always going
around in circles.

They call him
FOUR ALARM FIRE because...

...Everyone tries
to put him out.

They call him
CAR WASH because...



...He's all wet.

They call him
TWO-DOLLAR WATCH because...

...He never works.

They call her
PUSSY CAT because...



...She has dyed nine times.

They call him
TEA BAG because...



...He always finds himself in hot water.

They call her
DAISY because...

...She's going to seed.

They call him MUSICIAN
because...

...He walks into a bar, fit as a fiddle, and comes out tight as a drum.

They call her
ELECTRICITY because...



...Everything she has is charged.

They call him
LEAKY FAUCET because...

...He's such a drip.

They call him
CHIROPODIST because...

...He always starts off on the wrong foot.

They call him
FUNK & WAGNALL'S because...

...Words cannot describe him.

The history books will duly record that when enterprising Americans first landed on the Moon, the first thing they found was a new way to make a buck. CRACKED invites its readers to study these soon-to-be launched methods for...

# COMMERCIALIZING THE MOON

## MOON RESORTS

GET AWAY FROM IT ALL AT THE

**MOON HILTON**

GREAT FOR HIKING

GREAT FOR MOONBATHING

GREAT FOR DEVELOPING FILM

GREAT FOR GOLFING

Beautiful 133-crater course

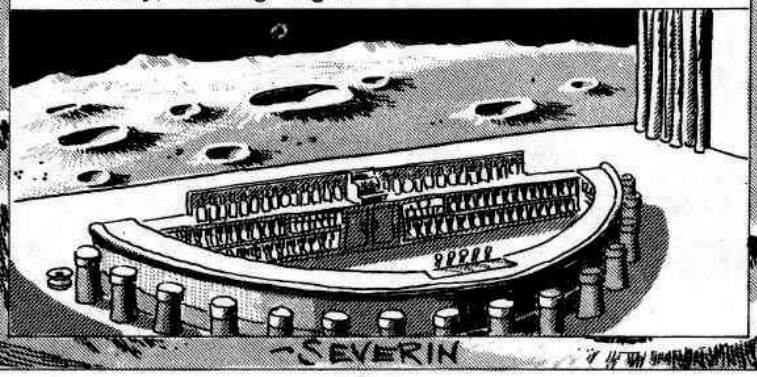
MOON HILTON

**SUPERB CRATER SKIING**

Soft, powdery Moon dust coupled with the Moon's slight gravity permits accident-proof spills.

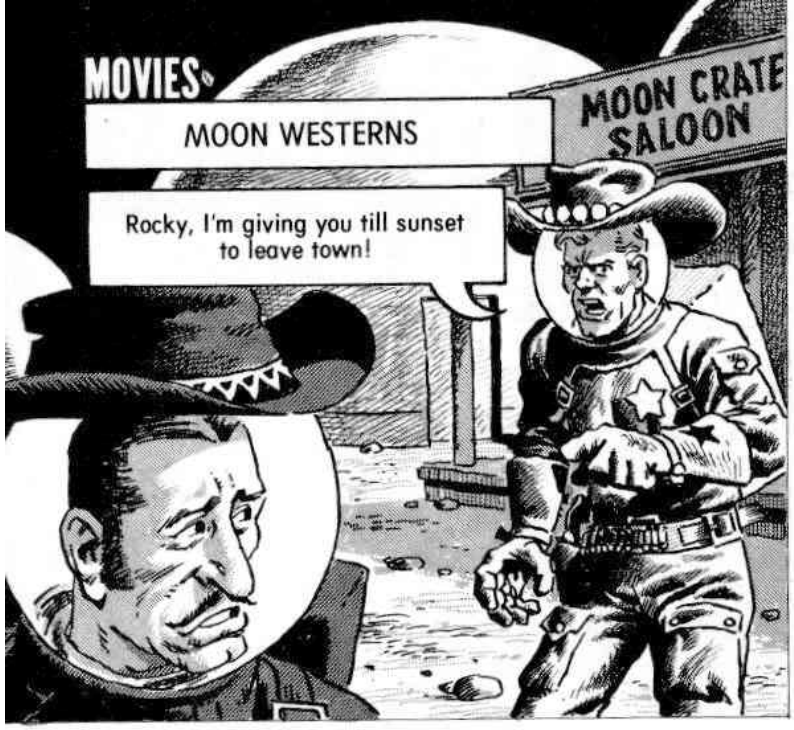
**FABLED HALF MOON BAR** Where Everything Is Out Of This World (Including The Prices)

Where Space Visitors Delight In Doing Their Thing —Namely, Getting High!



—SEVERIN

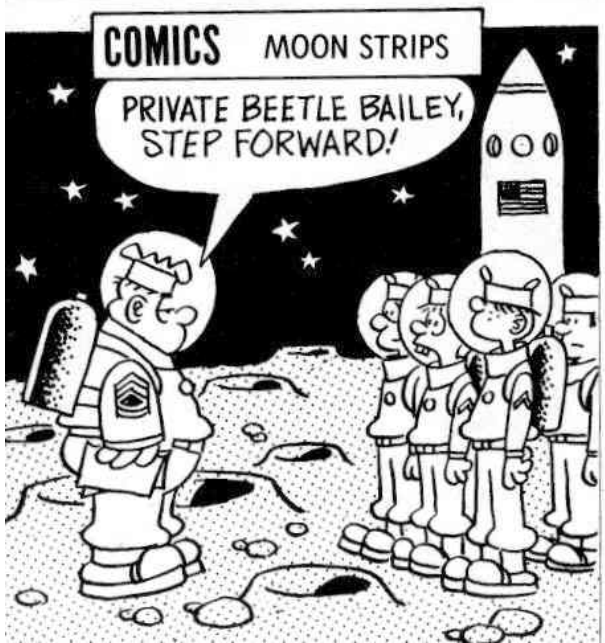
 THE MOON IS EASY TO FIND. ASK YOUR NEAREST WEREWOLF TO POINT IT OUT.


MOVIES
MOON WESTERNS
MOON CRATE SALOON
Rocky, I'm giving you till sunset to leave town!

Sheriff, you big ding-a-ling! You just gave him permission to stay here forever!... The sun never sets on this side of the Moon!

TV MOON SOAP OPERAS
Oh, Jonathan! When you kiss me like that, I feel like I'm walking on air!

You are, Marsha! There's hardly any gravity on the moon!


COMICS MOON STRIPS
PRIVATE BEETLE BAILEY, STEP FORWARD!

I AM ABOUT TO BESTOW ON YOU THE MOST SIGNAL HONOR EVER GIVEN TO ANY SOLDIER OF THE U.S. ARMY!

...YOU ARE TO BE THE FIRST K.P. ON THE MOON!!

MOON PRODUCTS

COME TO WHERE THE FLAVOR IS. COME TO MOONBORO COUNTY.

THE REAL MILKY WAY BAR!

Made Of 100% Pure Lava Dust, Crater Nuts And Meteor Milk! Lasts A Long Time! (30 Years)

FREE TV SETS!!

That's Right! We Give Away Free TV Sets With The Purchase Of Every 5,000-Foot TV Antenna!

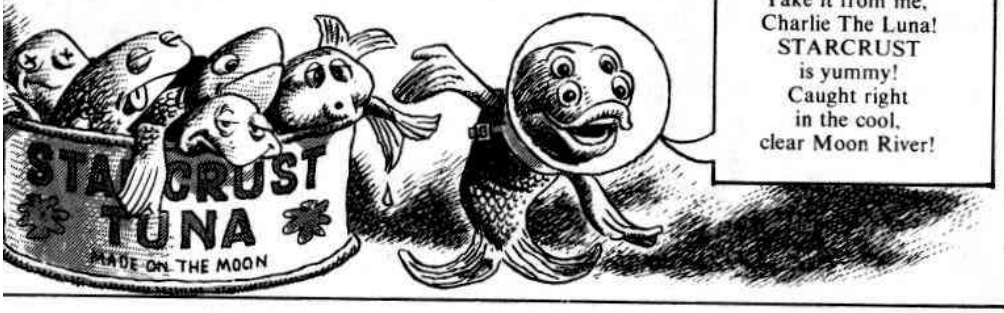
ONLY $2998.00

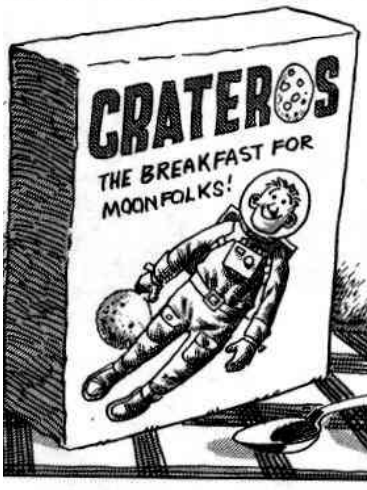
Our 5,000-foot antennas guarantee crystal-clear reception of all earth programs!

For viewers who do not care to look at TV at all, we suggest you order one of our special two-foot antennas.

OUTASITE ANTENNAS, Inc.

STARCRUST TUNA




**CRATERO'S *are shaped like tiny craters! Good with milk, fruit and stardust! Eat them in the morning and sit there until night. (Also, they're made out of iron ingets!)***

REMEMBER! CRATERO'S ARE SHOT FROM BUCK ROGER'S GUNS!

SONGWRITERS!

CASH IN ON A ONCE-IN-A-LIFETIME OPPORTUNITY!

**IN PREPARATION:**

Complete Listing Of The 25 Words That Rhyme With Mars

WET, WILD AND WAY UP!

DRINK 7 ZUP, THE SOFT DRINK OF THE STARS, PLANETS AND DROP-OUT METEORS!

**It's The Un-Cola Moonshine Drink . . . Made From 100% Jupiter Juice! Because Of No Gravity, 7 ZUP Really Pours It On And On And On And On And On!**

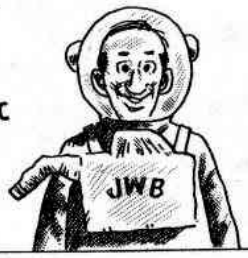
## MOON APPLIANCES

# ADMIRAL ELECTRIC PERSONAL VACUUM CLEANERS

Moon Dust Is Everywhere, Ready To Seep Into Every Stitch And Seem Of Your Garments

One quick application and you'll realize you can never again be without the services of this trim hygienic protector!

ADMIRAL ELECTRIC




GREAT GIFT FOR PROSPECTIVE HONEYMOONERS

**HANGS SMARTLY AROUND THE NECK**

Choice of 72 pastel colors

## MOON REAL ESTATE

### CHOICE MOON CRATER LOTS NOW AVAILABLE

***Fed Up With Hectic Suburban Living On Earth? Then Throw Away Your Lawn Mower And Come Live With Us!***

**NIGHT PEOPLE:** states on the dark side of the Moon guarantee you 24 hours of night-time living daily.

**SUN LOVERS:** Without atmosphere to block off the sun's beneficial rays, you can get a Florida tan in two sizzling seconds.

**SPORT LOVERS:** Enjoy the following recreational pasttimes available on the Moon . . .

- **HIKING**
- **RUNNING**
- **STEPPING**
- **JOGGING**
- **MEANDERING**
- **MARCHING**
- **SPRINTING**
- **STROLLING**
- **And many others too numerous to mention!**

## MOON SPACE HELMETS

# SPACE HELMETS by RUDI GETRICH

### TO SUIT YOUR INDIVIDUAL PERSONALITY

**VIRGINIA SLIM MODEL**

For delicate female features. The choice of sophisticated women everywhere.

**INCOGNITO MODEL**

Let's you see out, but they can't see you. Allows you to stiff waiters, bellhops, doormen, etc., without fear of ever being recognized.

**BOWLER'S MODEL**

**SMOKER'S MODEL**

**THE DRINKER'S MODEL**

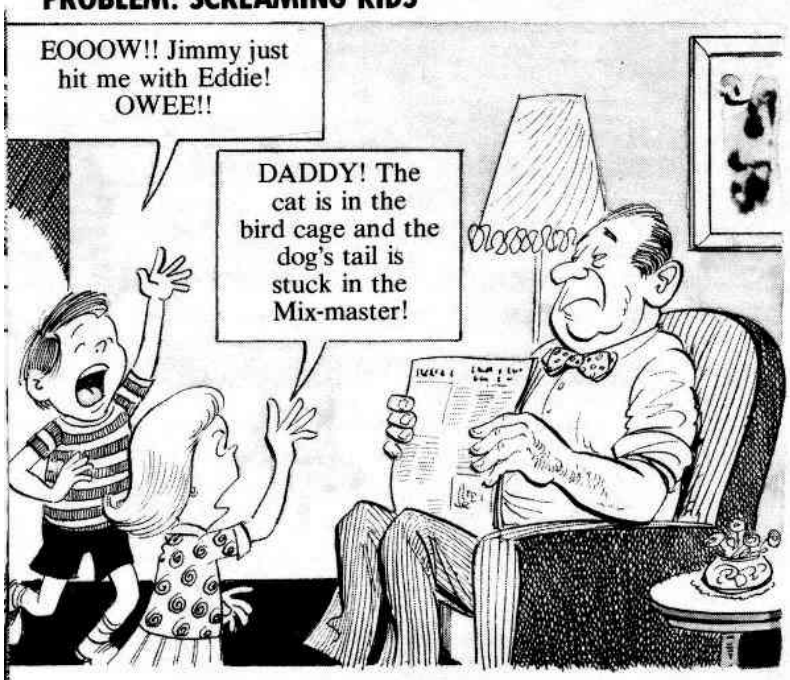
Comes with a built-in ice pack. Flesh color so you will always look in the pink of health.

**DON'T LOSE YOUR MARBLES SECTION:**

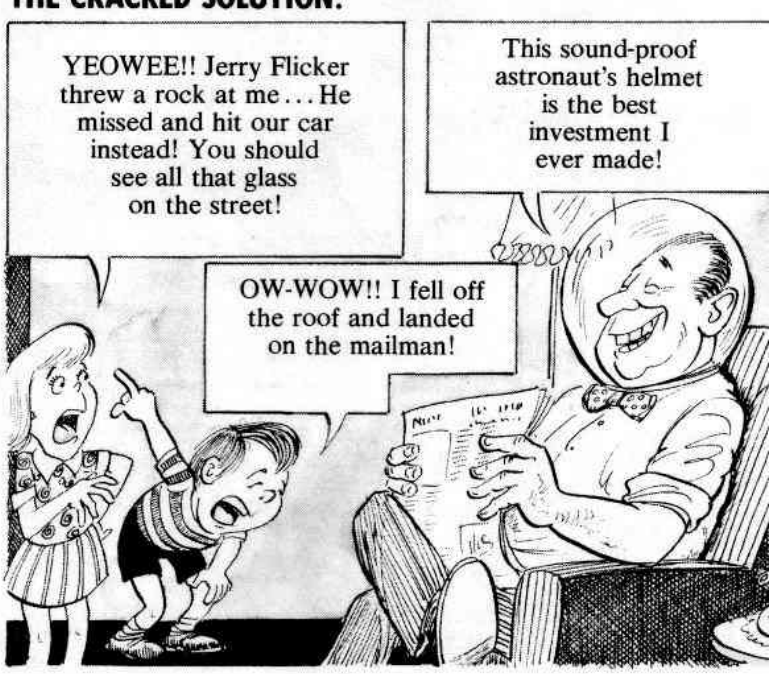
**There's no getting away from it: These certainly are the times that try men's minds. Everything is moving too fast. Wars, inflation, crime in the streets, Tiny Tim! People are having nervous breakdowns every hour on the half-hour. Tensions are at a new-time high—also the sale of aspirin... Well, CRACKED has come up with a few tips on how to stay sane in this day and age of instant insanity. Read it, and that's an order...**

# HOW TO COOL A HOT PROBLEM!

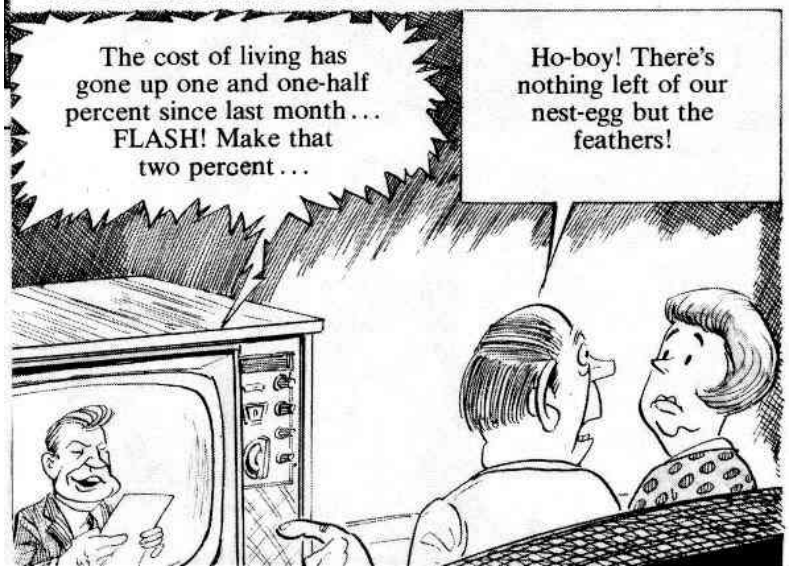
**PROBLEM: SCREAMING KIDS**



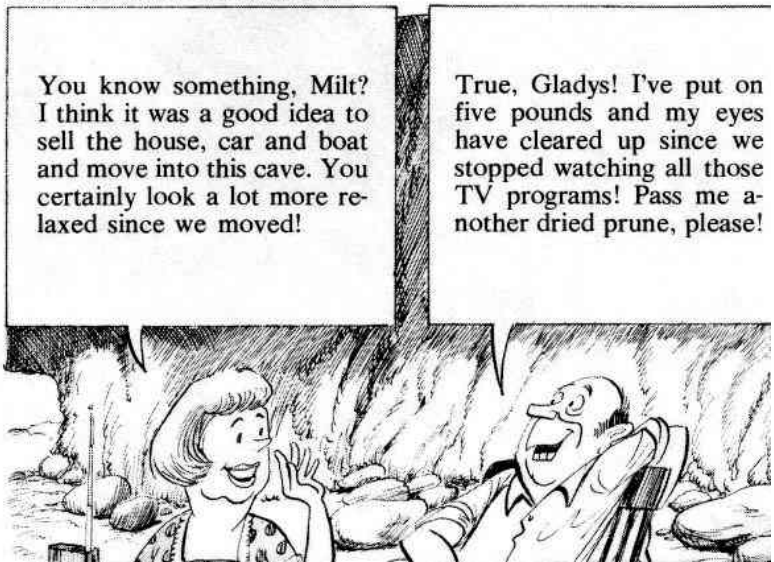

**THE CRACKED SOLUTION:**



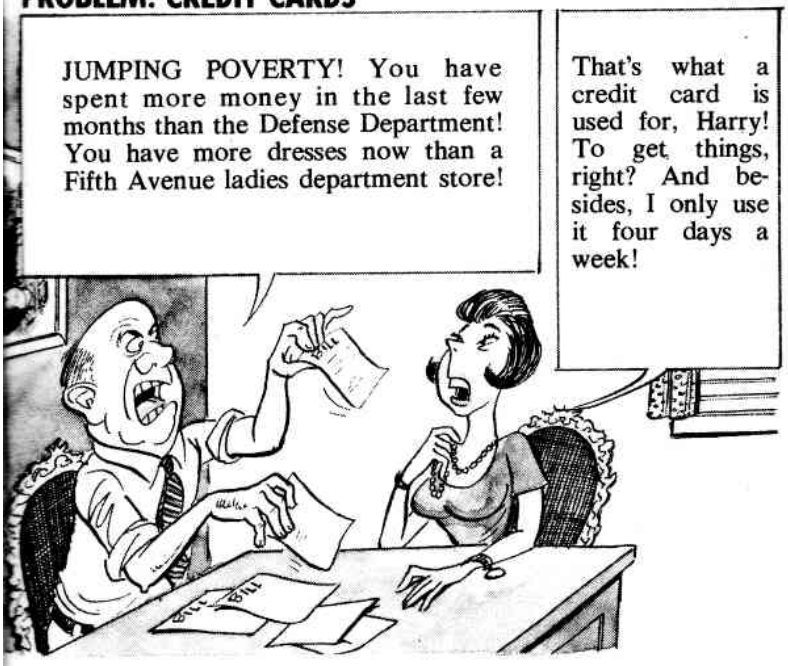

**PROBLEM: DEPRESSING TV NEWS SHOWS**



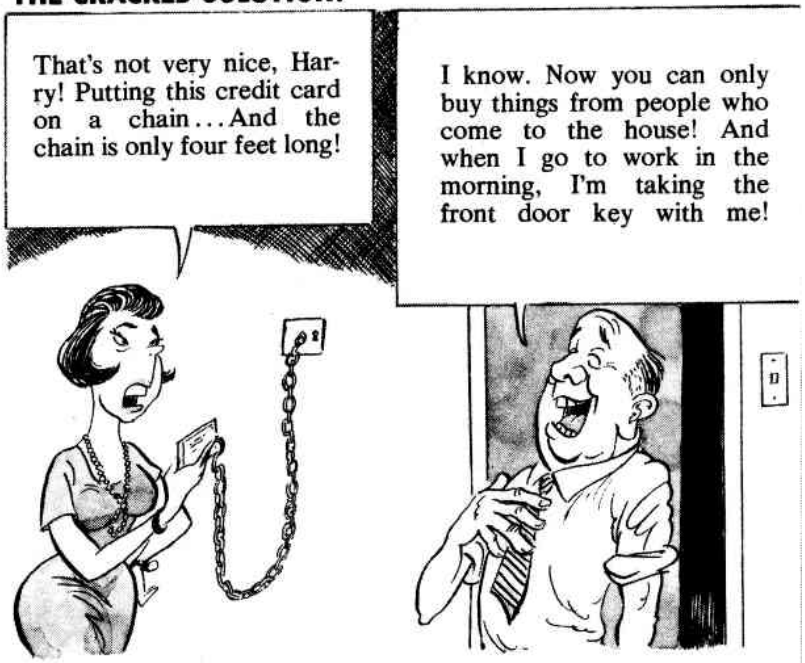

**THE CRACKED SOLUTION:**



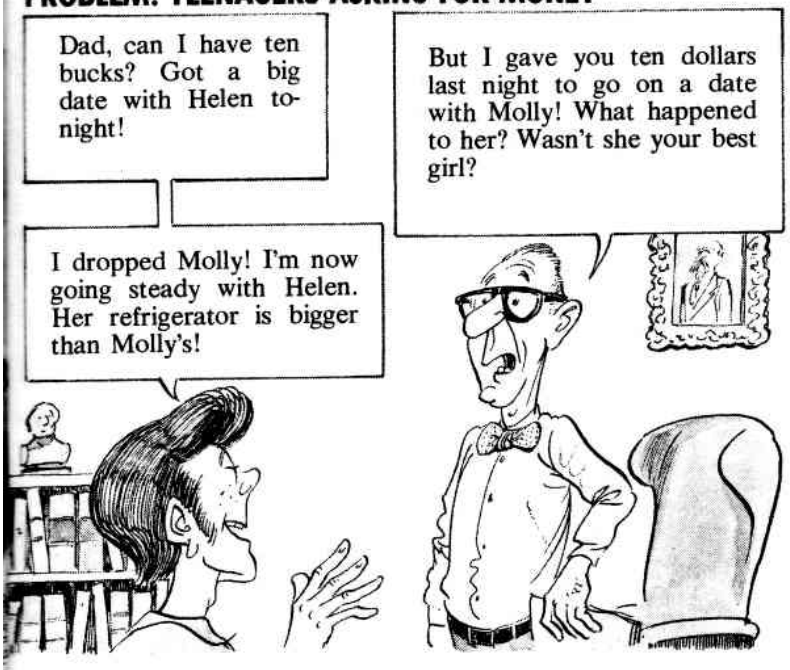
## PROBLEM: CREDIT CARDS



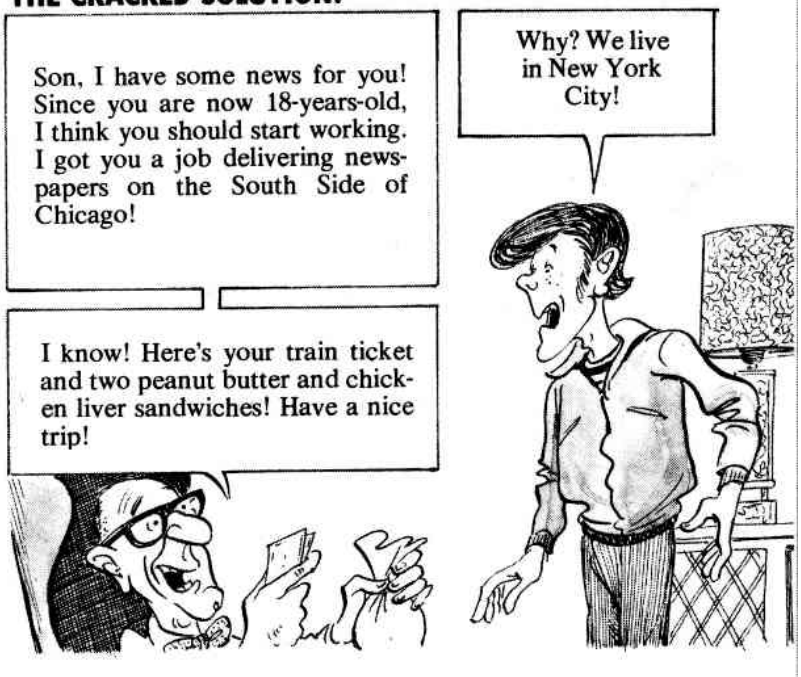

## THE CRACKED SOLUTION:




## PROBLEM: TEENAGERS ASKING FOR MONEY

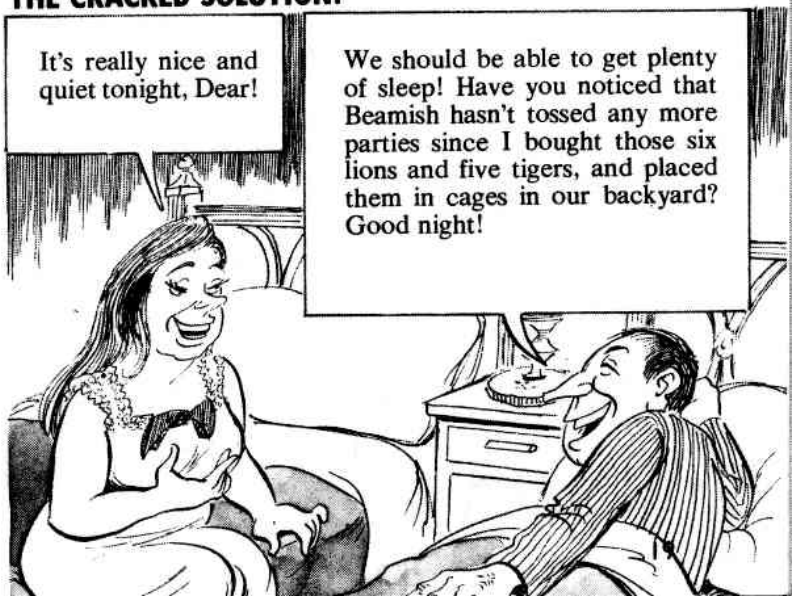



## THE CRACKED SOLUTION:



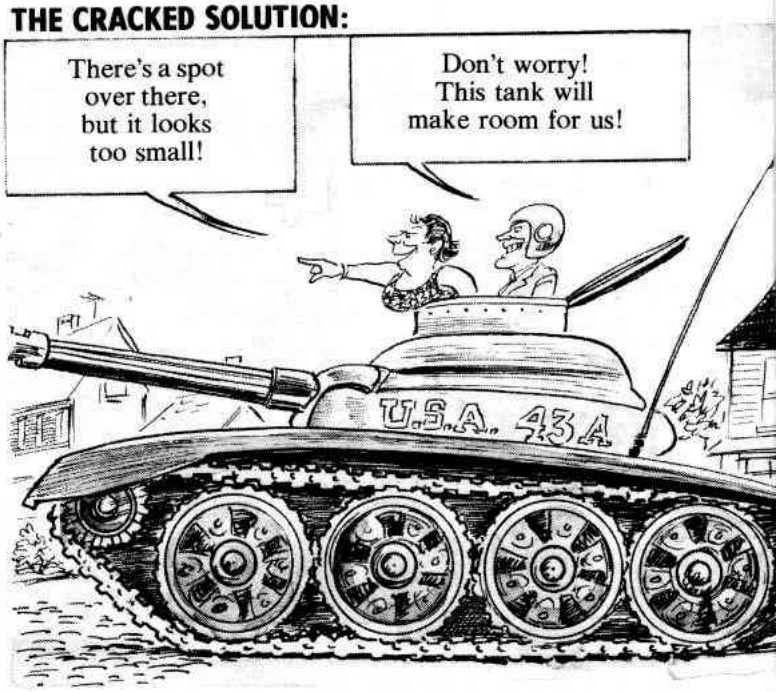

## PROBLEM: NOISY NEIGHBORS

## THE CRACKED SOLUTION:

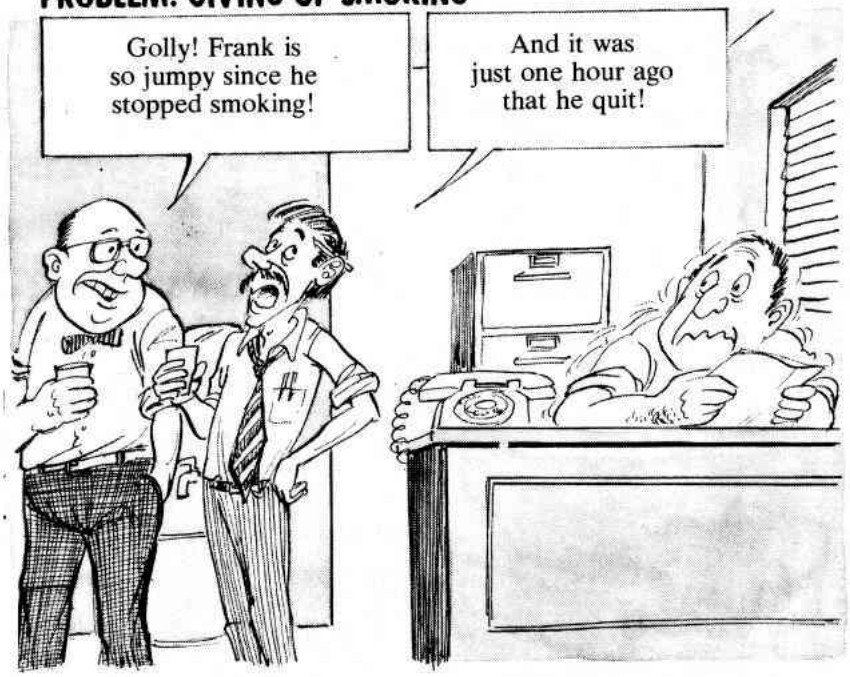


**PROBLEM: LOCATING A PARKING SPACE**

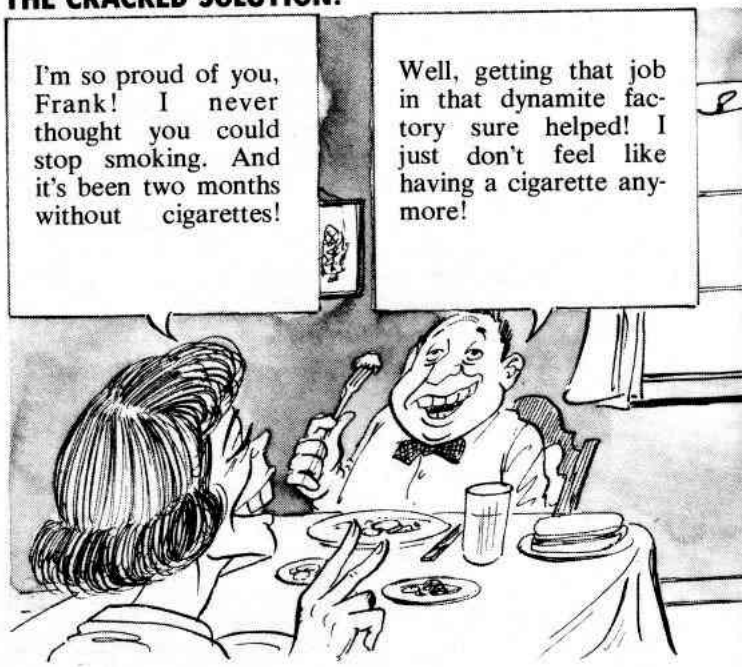
**THE CRACKED SOLUTION:**



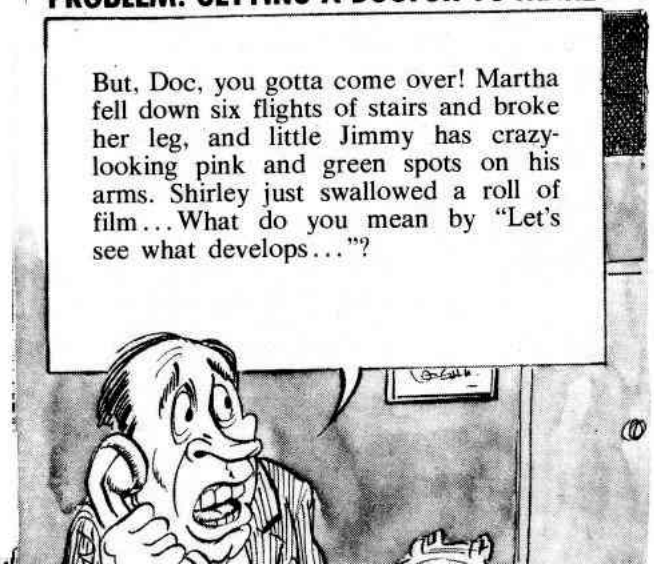

**PROBLEM: GIVING UP SMOKING**



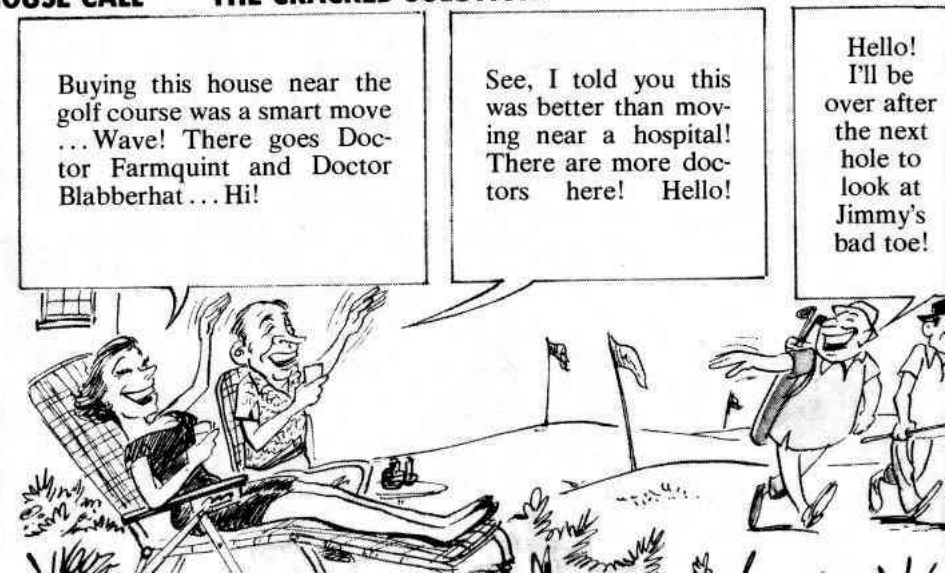

**THE CRACKED SOLUTION:**




**PROBLEM: GETTING A DOCTOR TO MAKE A HOUSE CALL**




**THE CRACKED SOLUTION:**



# ATTENTION, FUTURE JOURNALISTS OF AMERICA!
# CRACKED'S DO-IT-YOURSELF NEWSPAPERS!

*A SUPER-FUNNY, 16-PAGE, BONUS FREE IN THE*

# 5th GIANT CRACKED ANNUAL

**PUT YOUR FRIENDS' OR YOUR OWN NAME IN THE HEADLINES OF THESE HILARIOUS NEWSPAPERS**

***BECOME AN EDITOR TODAY!***

**OTHER SWINGING CRACKED ANNUALS**

**(ONLY 50¢ EACH)**

50¢

**CRACKED ANNUALS**
**108 So. Franklin Avenue**
**Valley Stream, N.Y. 11580**

I enclose ..... Send me the Annuals I have checked. 50 cents each.

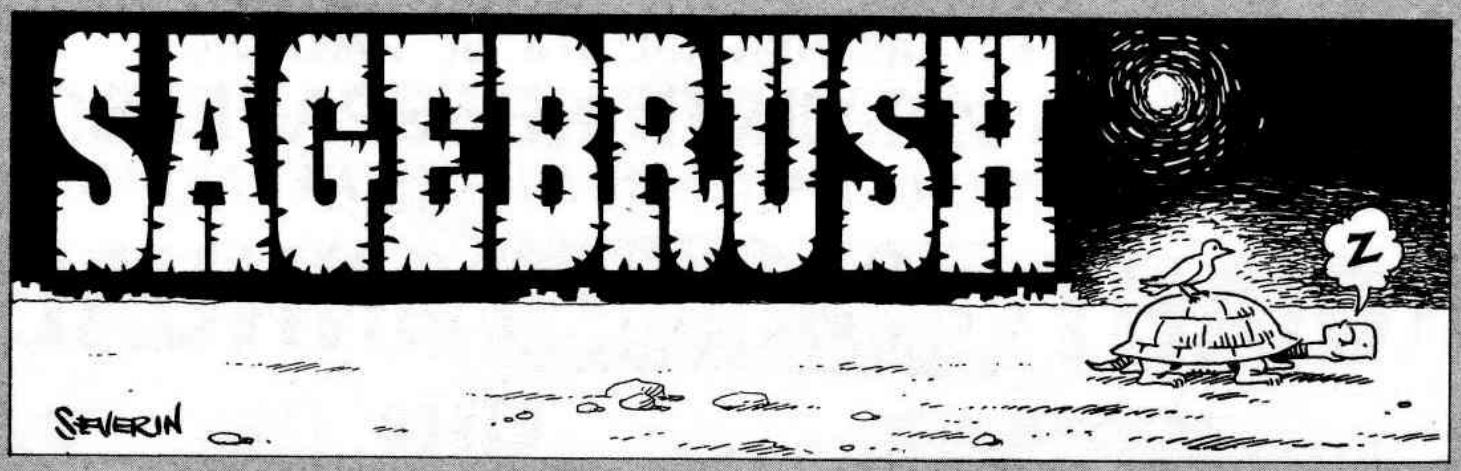
- ☐ BIGGEST GREATEST # 4
- ☐ SUPER CRACKED # 2
- ☐ GIANT CRACKED # 4
- ☐ GIANT CRACKED # 5
- ☐ KING-SIZED # 1
- ☐ KING-SIZED # 2

NAME .....

ADDRESS .....

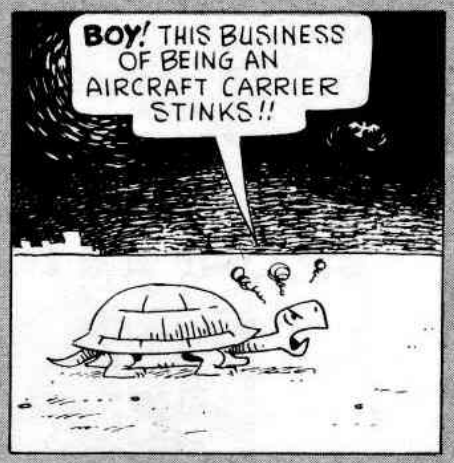
CITY ..... STATE ..... ZIP .....

# SAGEBRUSH


Z
SEVERIN

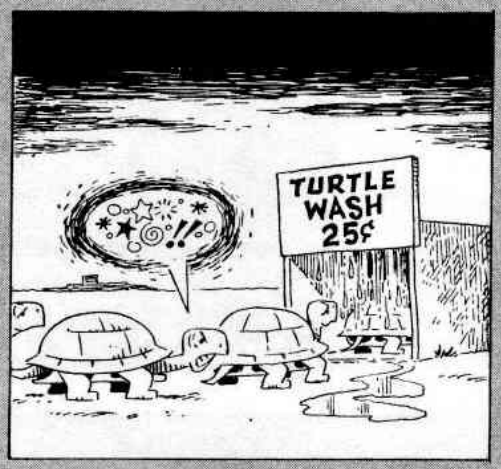
Z

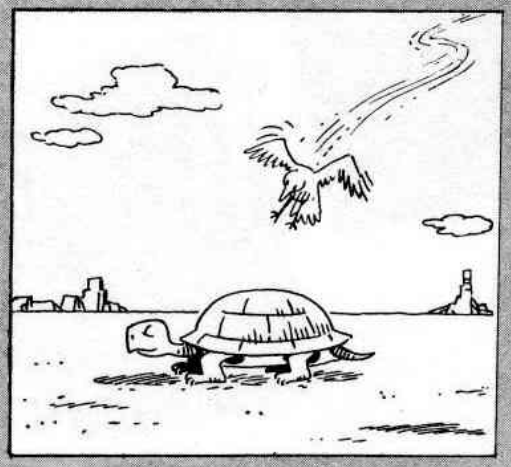
SPOING!


BOY! THIS BUSINESS OF BEING AN AIRCRAFT CARRIER STINKS!!

YOU KNOW... FOR A TURTLE, YOU'RE FILTHY... YOU'RE COVERED WITH DIRT... YOU SHOULD BE ASHAMED!

DON'T JUST STAND THERE... DO SOMETHING ABOUT IT!!


TURTLE WASH 25¢



SHMUNCH!

GEE... I MUST HAVE GAINED WEIGHT!!

I HEAR LIL' BEAR'S SQUAW HAD HER FOURTH PAPOOSE!

CONGRATULATIONS ON YOUR NEW CHILD, DESERT FLOWER... WHAT'S ITS NAME?

CABOOSE!

WELL, LIL' BEAR... YOU SURE HAVE YOURSELF A FINE, HARD WORKING WIFE!
UH!

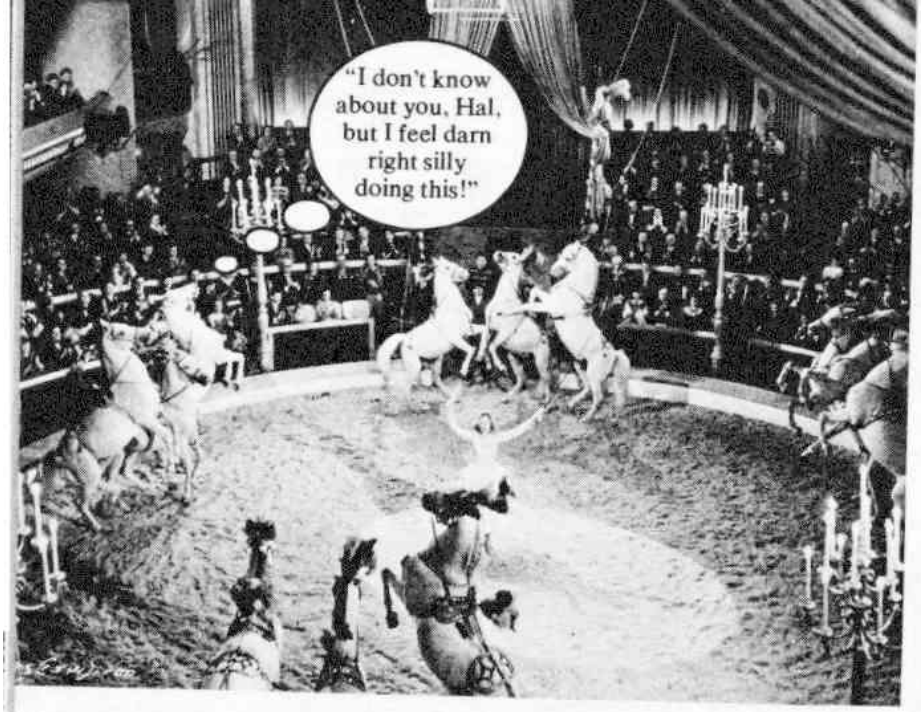
LIL' BEAR!! I THINK YOUR WIFE BROKE AN ARM!!
KERASH!

WHOSE?

BACK SO SOON, LIL' BEAR?
BEER

'S'MATTER... FISH NOT BITING??
BEER

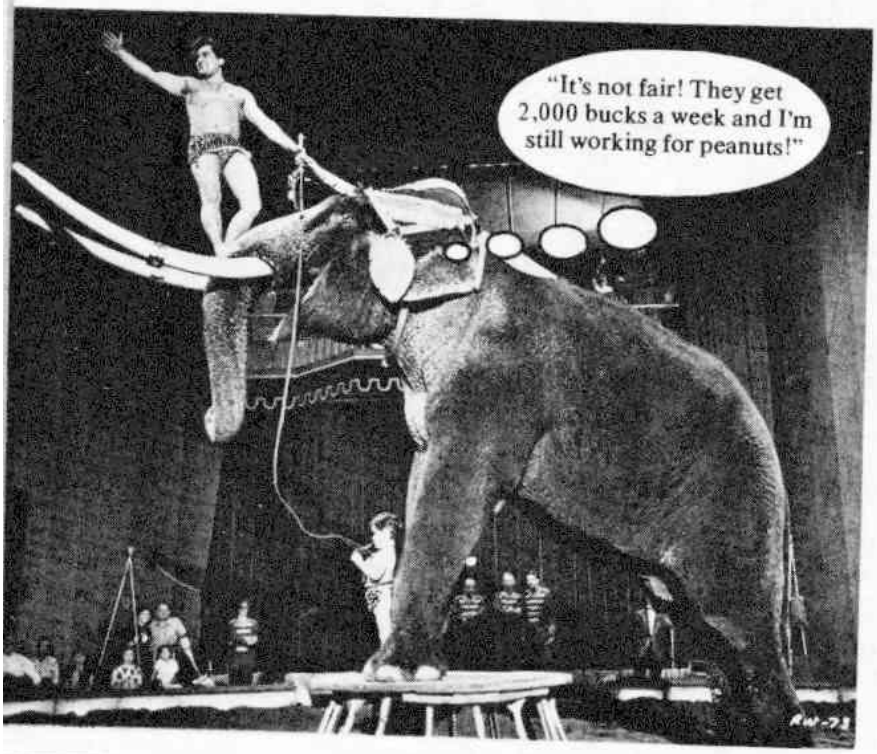
NO, SAGEBRUSH... ME FORGOTTUM CAN OPENER!
BEER

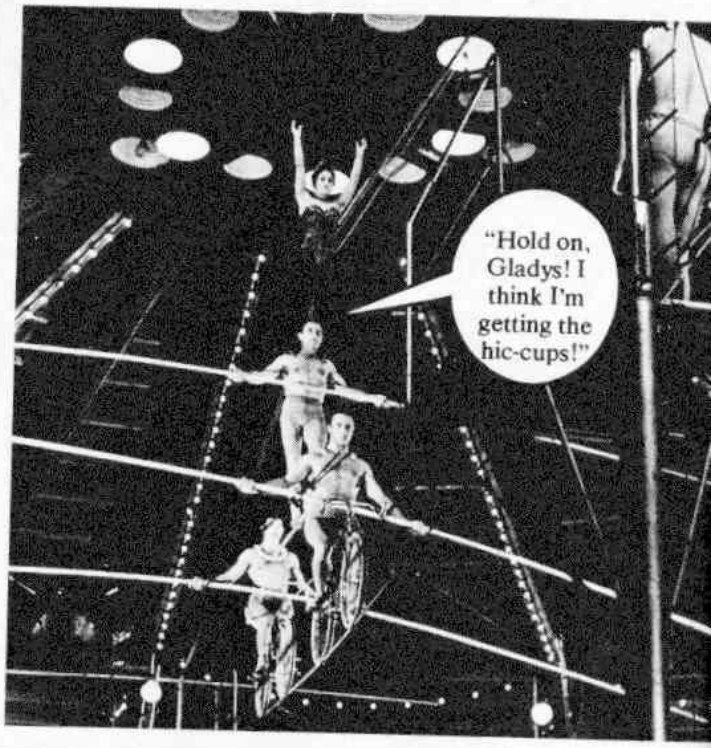


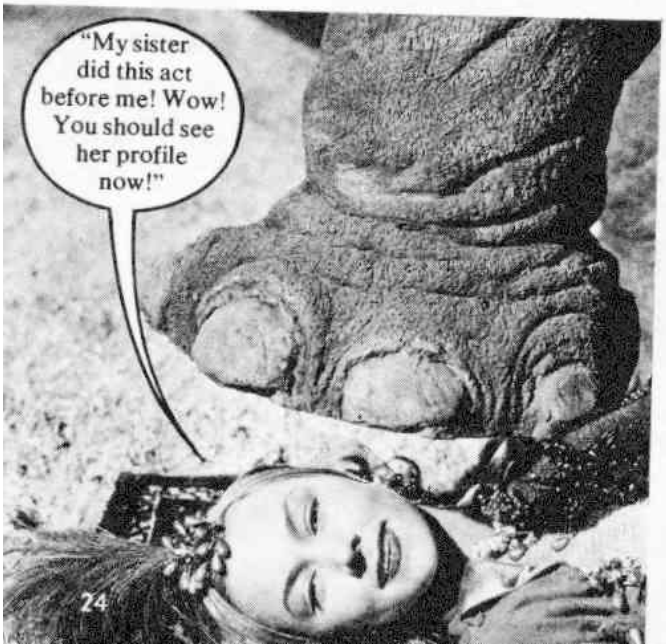

**A THREE-RING DING-A-LING SECTION:**

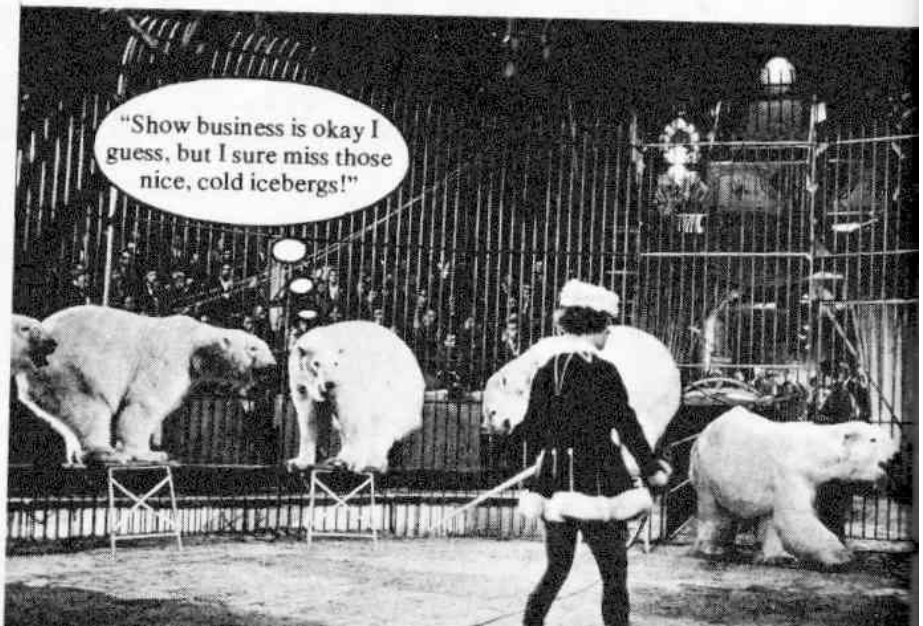
**The greatest show on earth is the circus. You can't beat those clowns, tigers, elephants and pretty girls on the high wire. And don't forget the popcorn, peanuts and cotton candy (70% rayon)....Come along as CRACKED presents...**

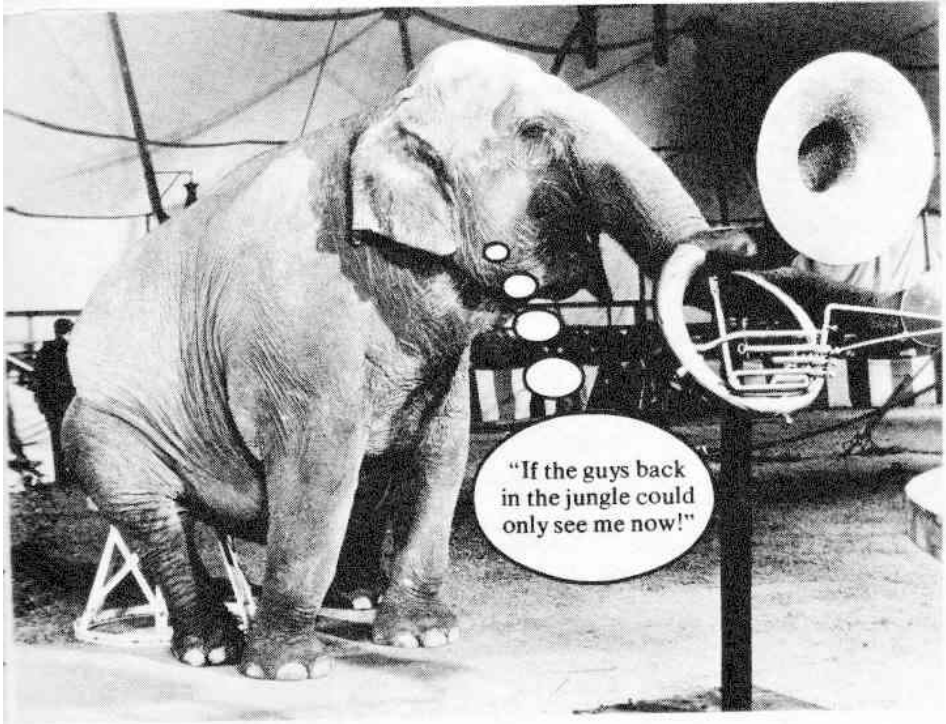
# FUN UNDER THE BIG TOP!

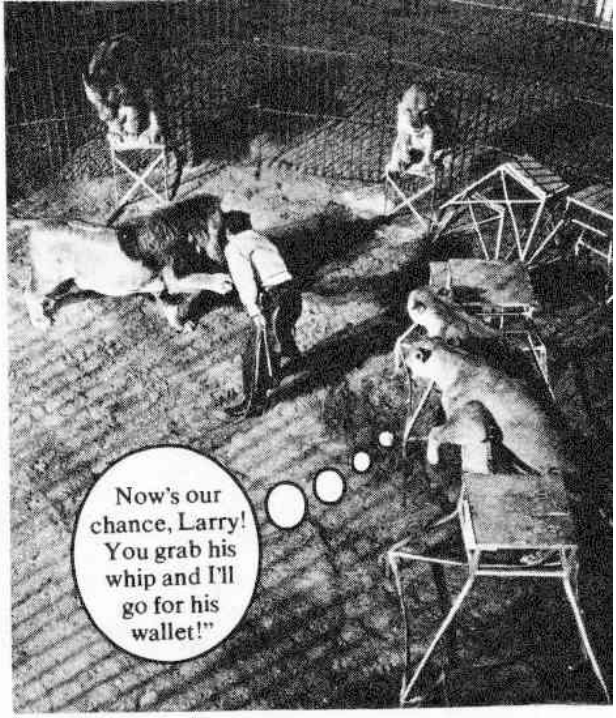


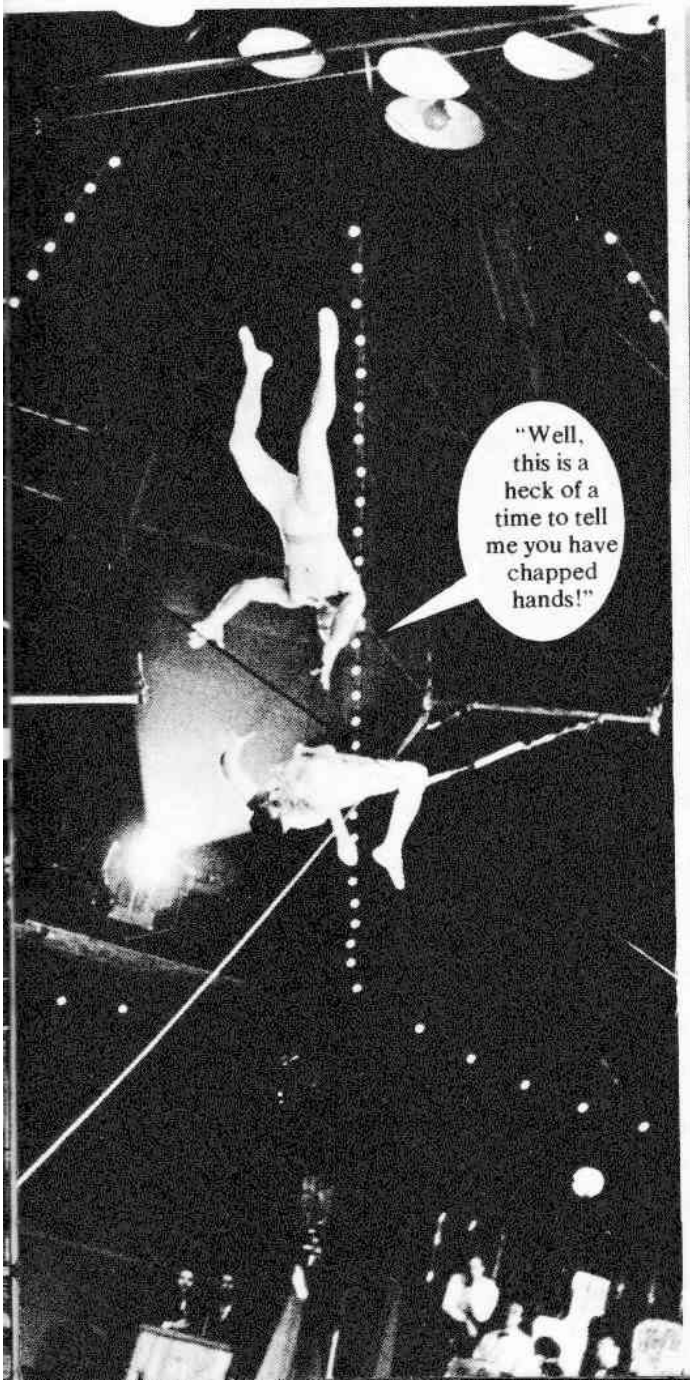



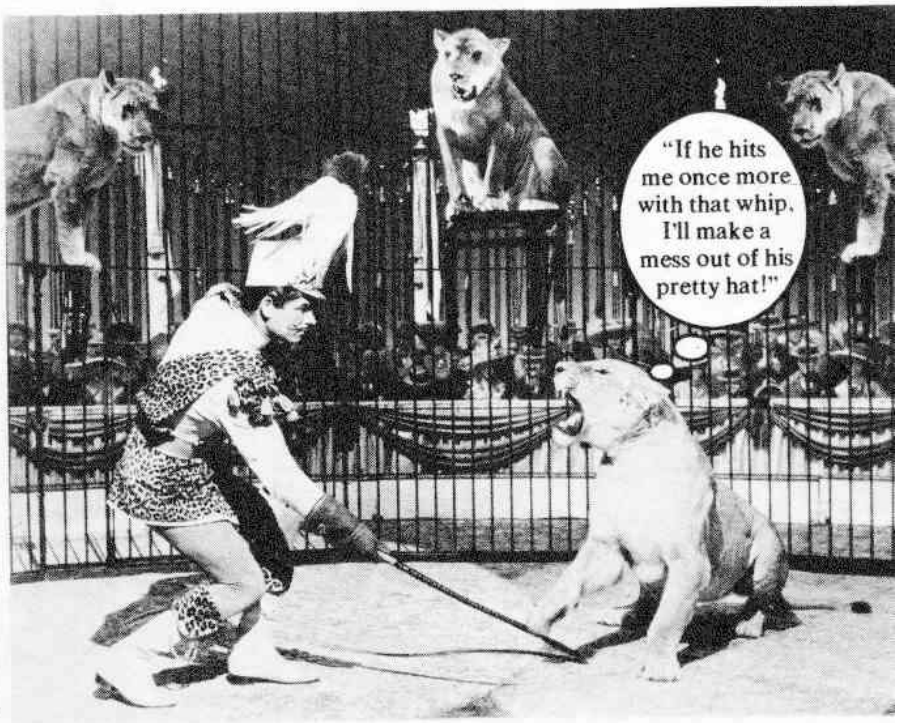



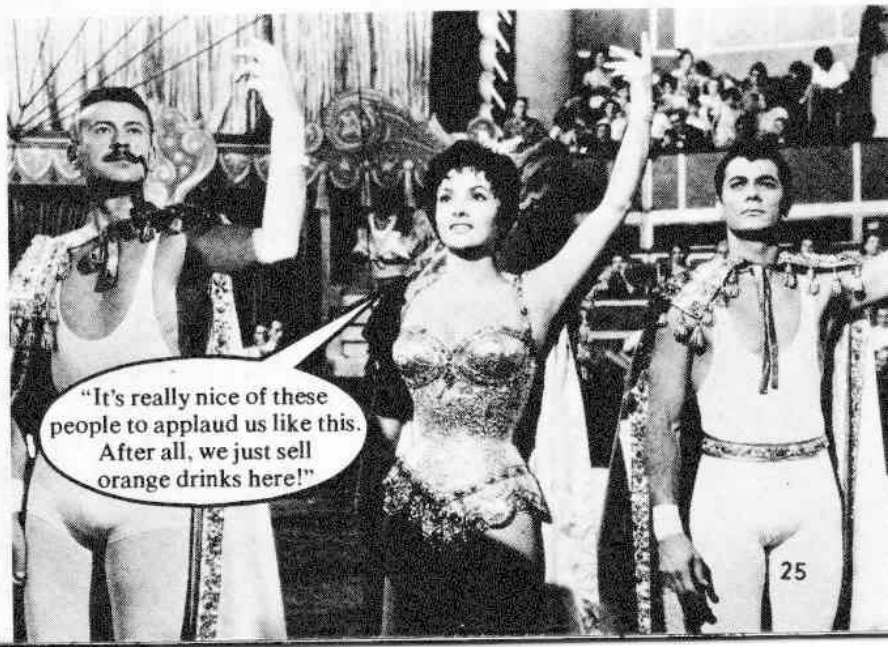




"If the guys back in the jungle could only see me now!"


Now's our chance, Larry! You grab his whip and I'll go for his wallet!"


"Well, this is a heck of a time to tell me you have chapped hands!"


"If he hits me once more with that whip, I'll make a mess out of his pretty hat!"


"It's really nice of these people to applaud us like this. After all, we just sell orange drinks here!"

**WHERE THERE'S SMOKE THERE'S CUSTOMERS SECTION:**

**For fun and relaxation, there's nothing like a few hours in a night club . . . that's if you like smoke, slow waiters and music that blasts your ears off! So come on along as . . .**

# CRACKED

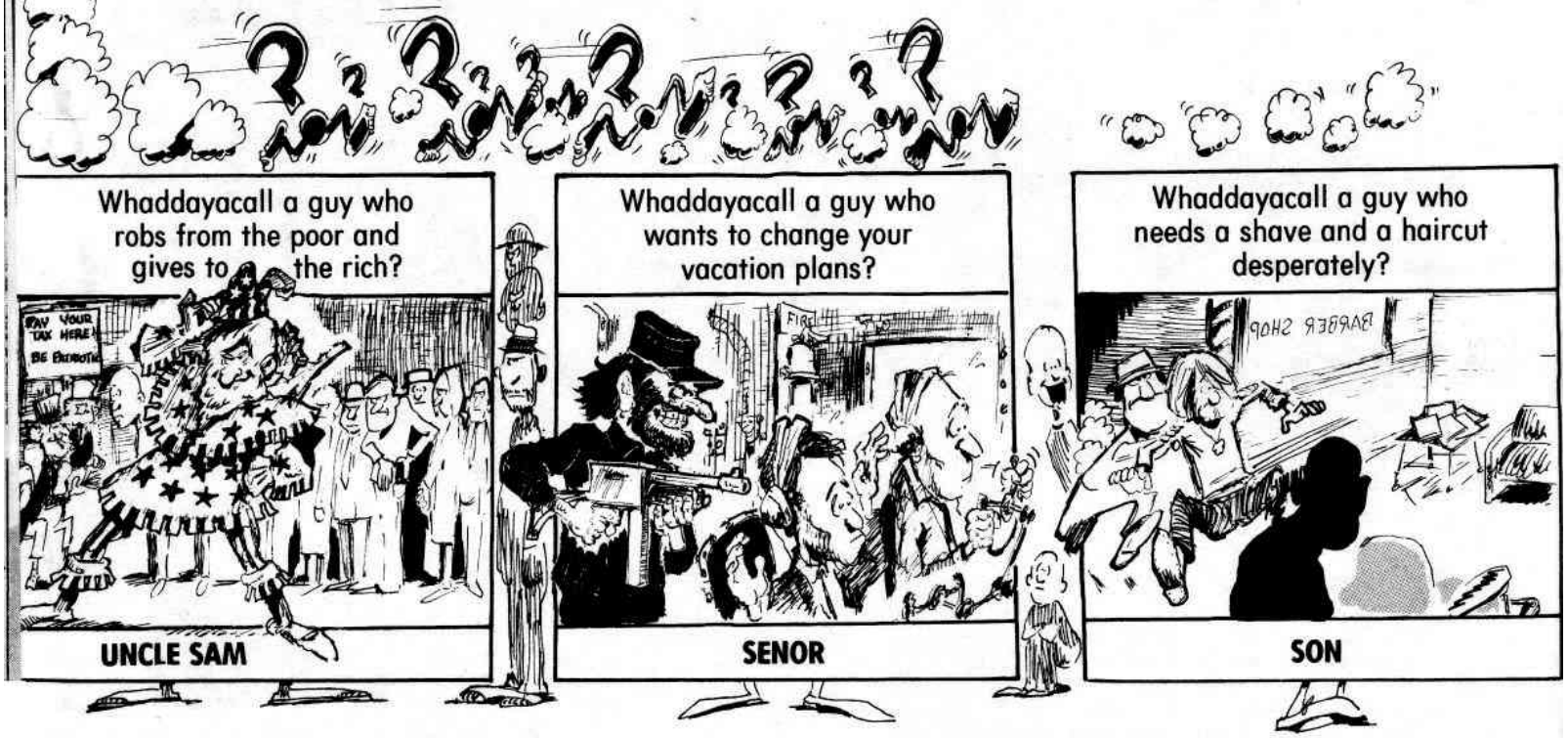
**TAKES A LOOK AT**

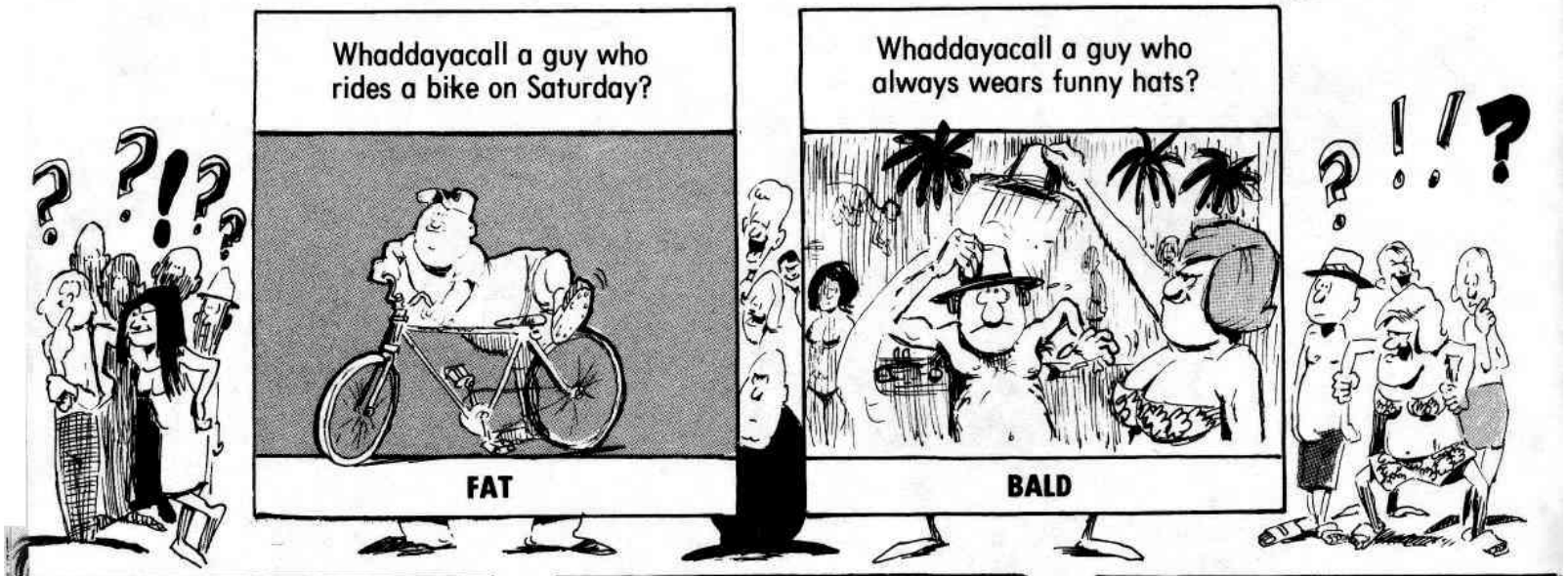
# NIGHT CLUBS

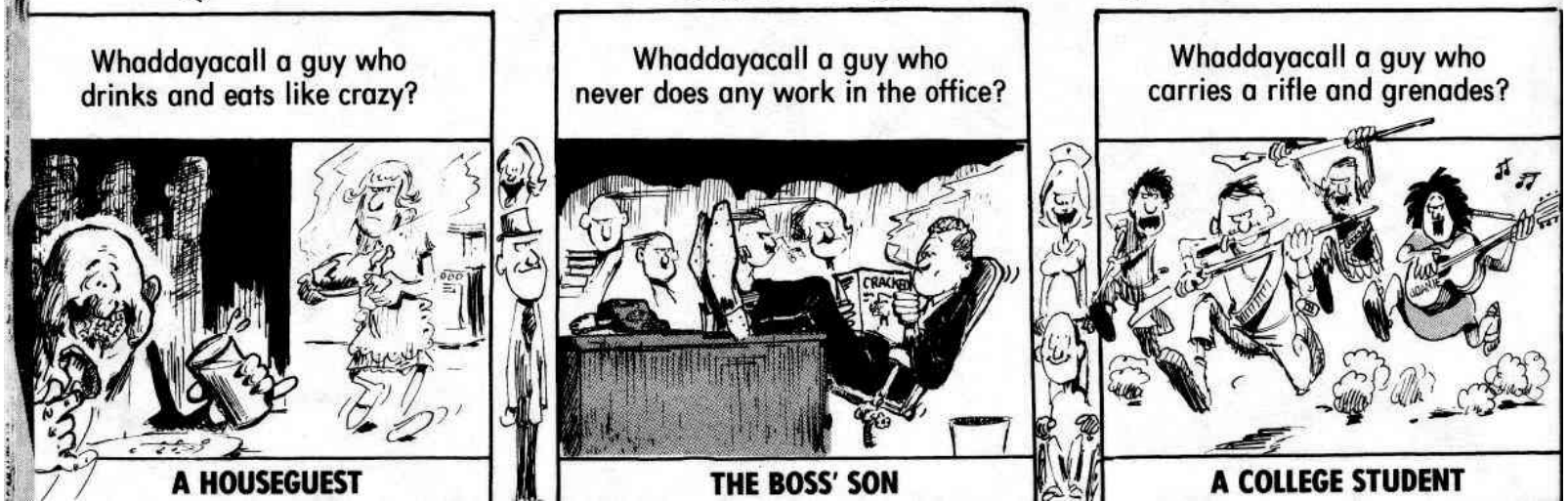
I wish I didn't have to go into the kitchen! Gosh! What a mess!
It looks like the potato fields after a big rain!
The Copaladump is proud to present its headliner . . . Star of stage, movies and laundromats, Billy Beamish!!
Oh, no! 60 minutes of loud LULLS!
This guy is as funny as a train wreck!
The last time he got a laugh was when he got his head caught in a revolving door!
My wife just doesn't understand me. I speak English, and she speaks Bulgarian!
Have your PICTURE taken, sir?
No thanks! I always photograph plaid!
And he always looks like he's on his way to visit the dentist!
It's so crowded in here that a guy fainted and had to wait until he got outside before he could fall down!
I see you watched "The Bob Hope" TV show last night!
Cigarettes cigars, oxygen!
The food in' here is so bad, even the waiters eat out!
Have you any cigarettes without TOBACCO? stopped smoking last week!
he place is ally PACKED onight!
Yep! It's because of our new star, Bill Beamish! All these people are his relatives!
I like to visit night clubs. Do you, dear?
Yes! It's so dark, people can't see how OLD this dress is!
What's a nice girl like you doing in a dump like this?
I'm your WIFE, CLOD!
Waiter! I'll have a peanut butter sandwich and a glass of milk!

Words fail us but the fun doesn't, so once again CRACKED presents...

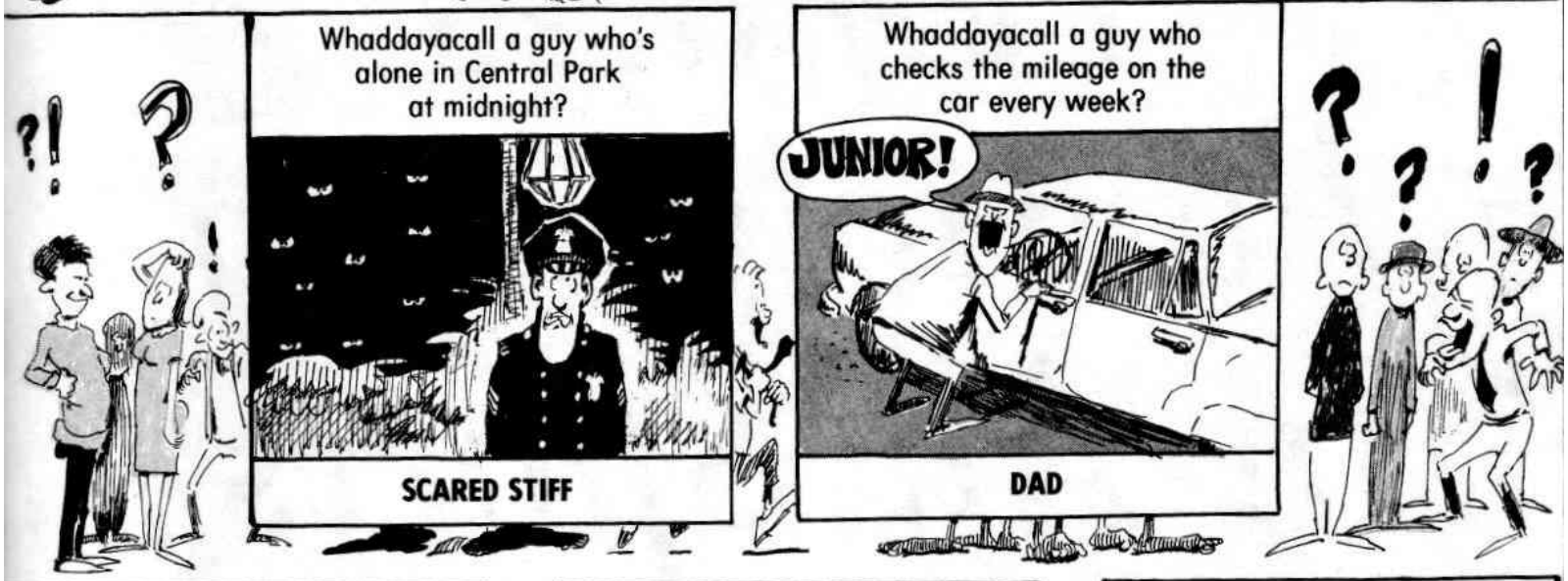
# MORE WHADDA

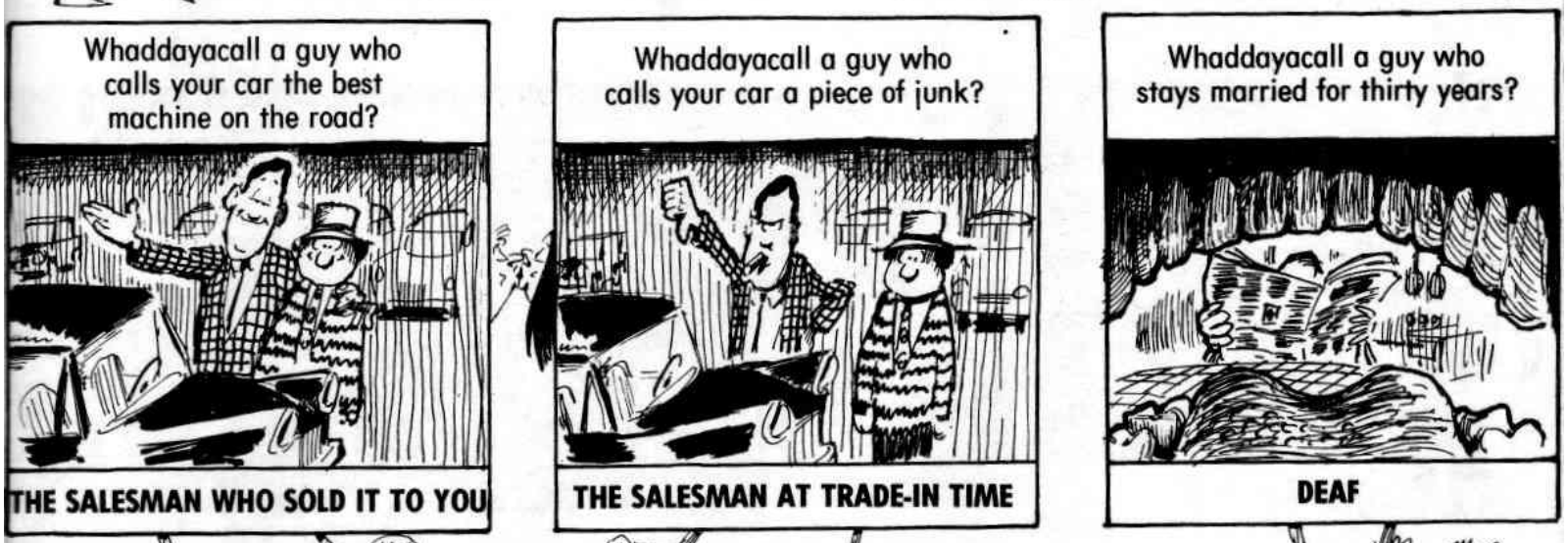


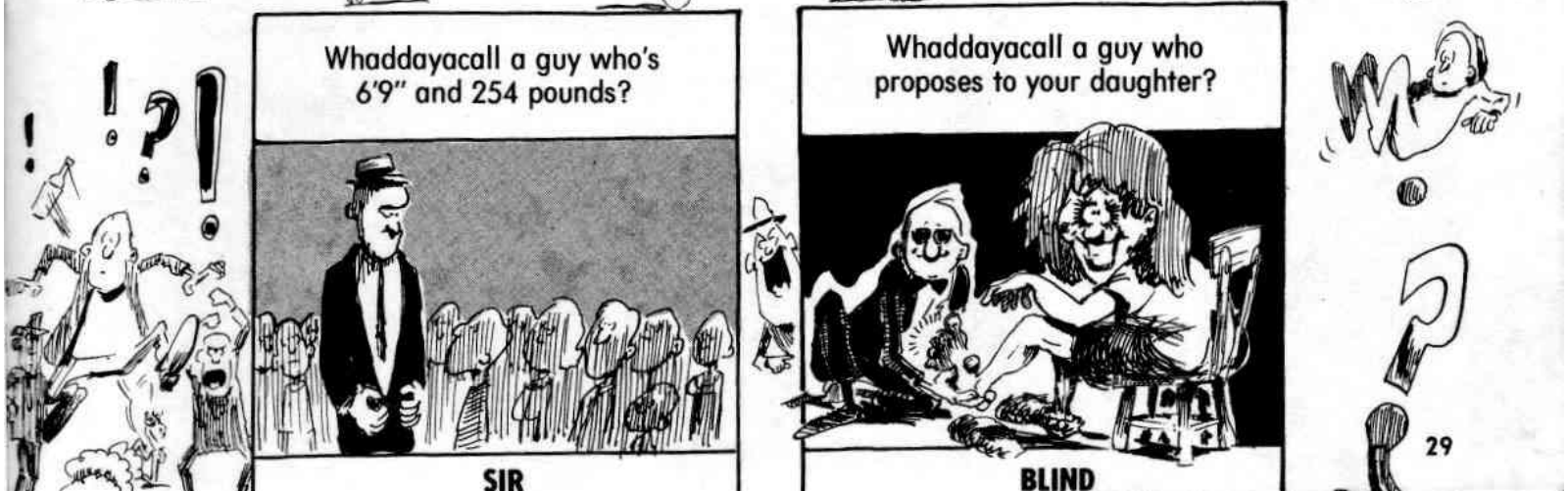



# YA CALLITS


Whaddayacall a guy who's alone in Central Park at midnight?
SCARED STIFF
Whaddayacall a guy who checks the mileage on the car every week?
JUNIOR!
DAD

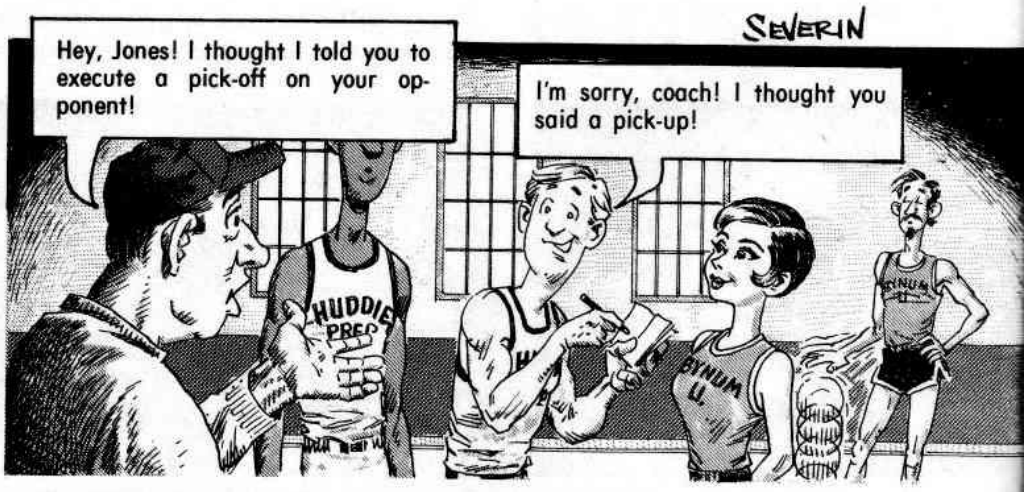

Whaddayacall a guy who calls your car the best machine on the road?
THE SALESMAN WHO SOLD IT TO YOU
Whaddayacall a guy who calls your car a piece of junk?
THE SALESMAN AT TRADE-IN TIME
Whaddayacall a guy who stays married for thirty years?
DEAF

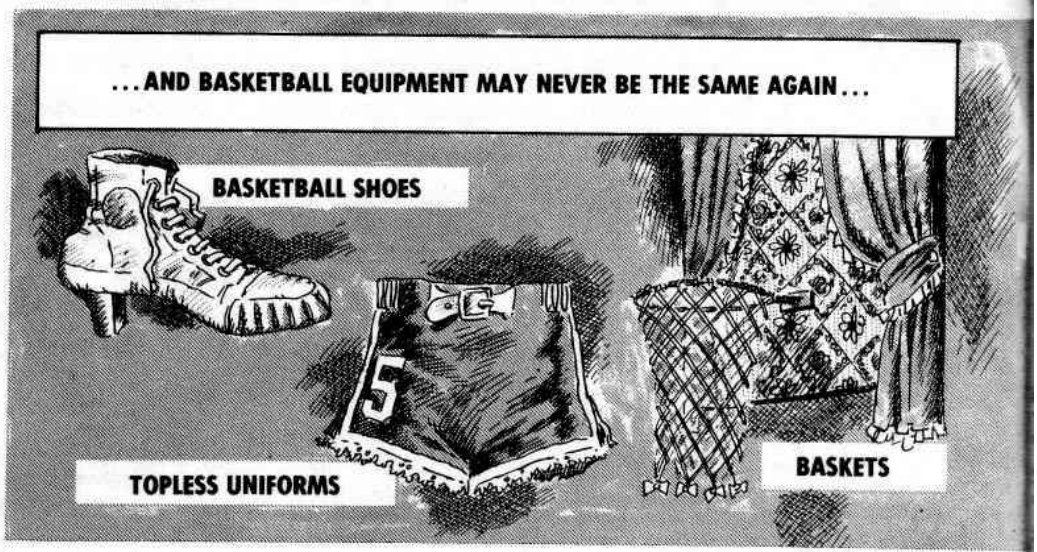

Whaddayacall a guy who's 6'9" and 254 pounds?
SIR
Whaddayacall a guy who proposes to your daughter?
BLIND

**SKIRTING THE ISSUE SECTION:**

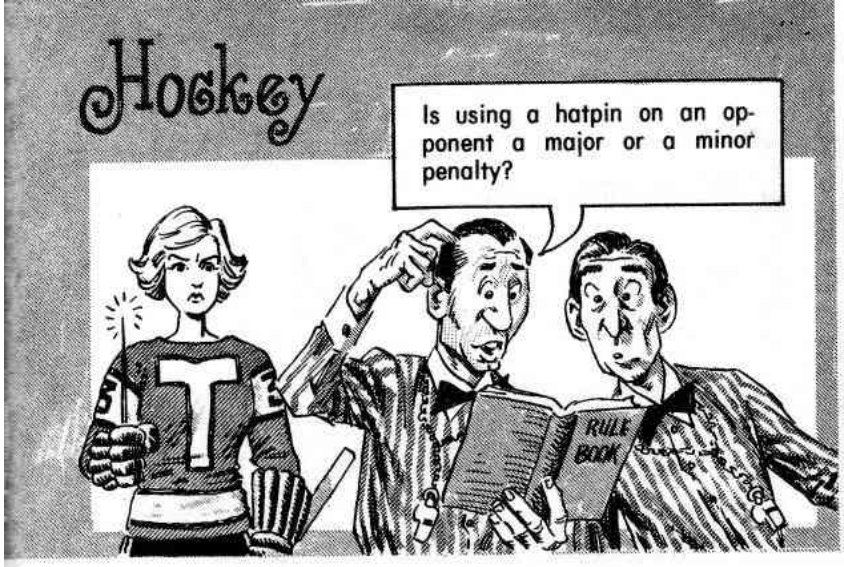
Over the years, would-be female athletes have invaded such all-male domains as bowling, golf and pool. Now the distaff side is making inroads into the rougher body contact sports such as horse racing. Many males pooh-pooh their latest effort, but we at CRACKED see the lipstick handwriting on the wall. The female athlete is here to stay. As a matter of fact, CRACKED predicts that we're fast approaching the day when we'll have...

# *Females Participating In All Sports*



# Hockey

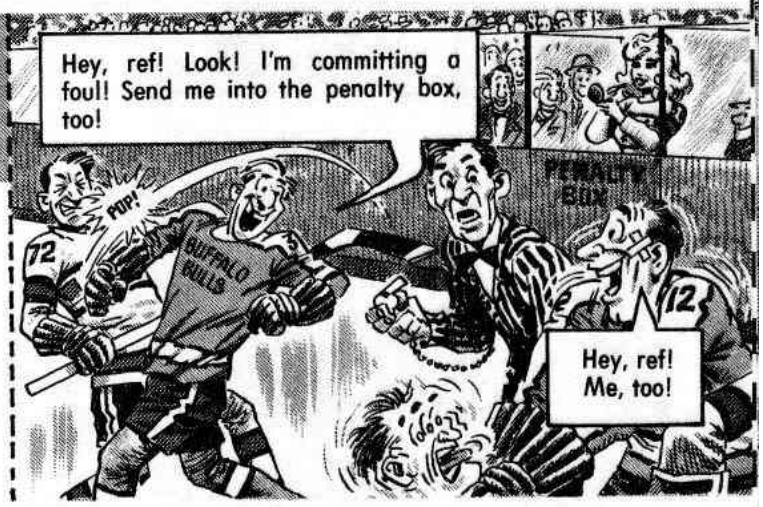

Is using a hatpin on an opponent a major or a minor penalty?
RULE BOOK

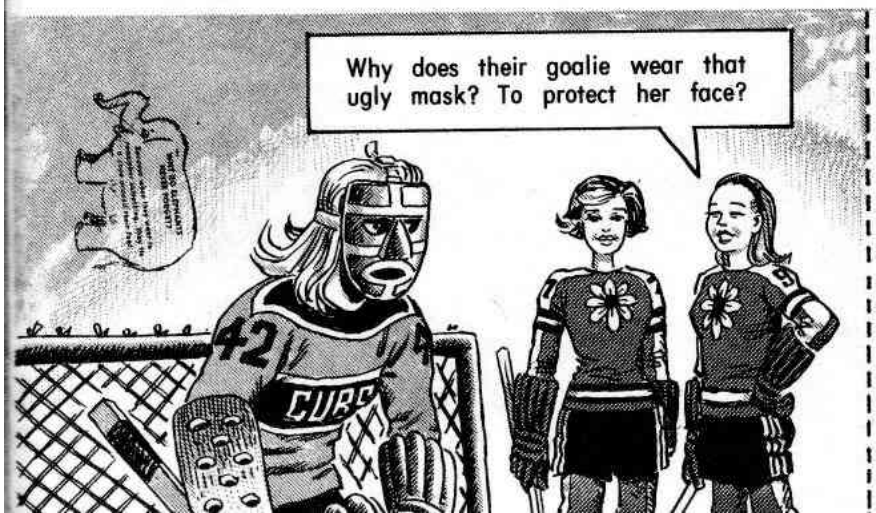
Swing that stick at any of my players and it'll be your last swing!
MANAGER

I score ze goal! I score ze goal!
THWAK!

Sorry, Pierre! This ain't no puck you hit... It's a woman's compact!
CHINOOK
CHINOOKS

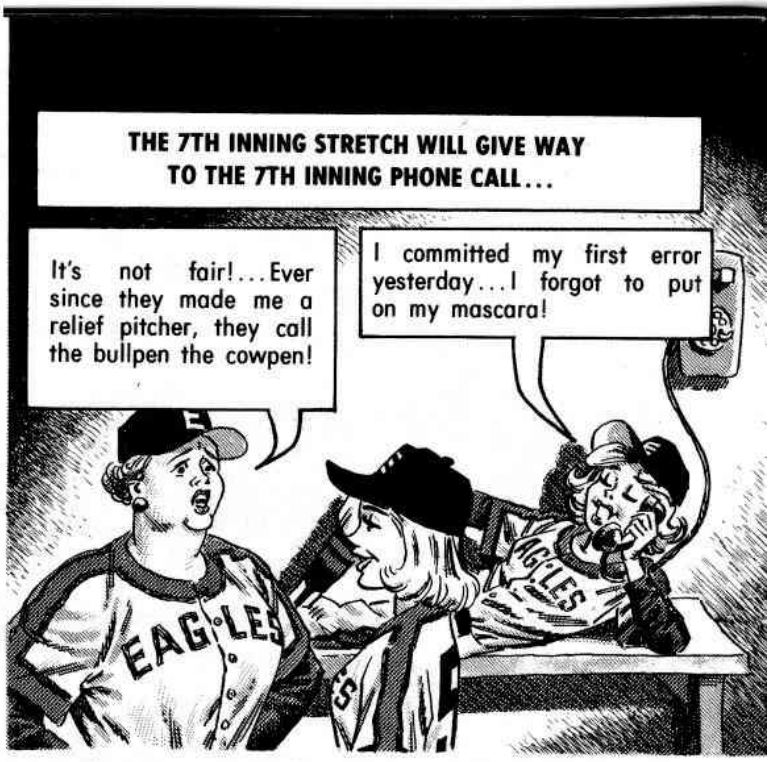
For scratching your opponent, 2 minutes in the penalty box!
BUFFALO BULLS

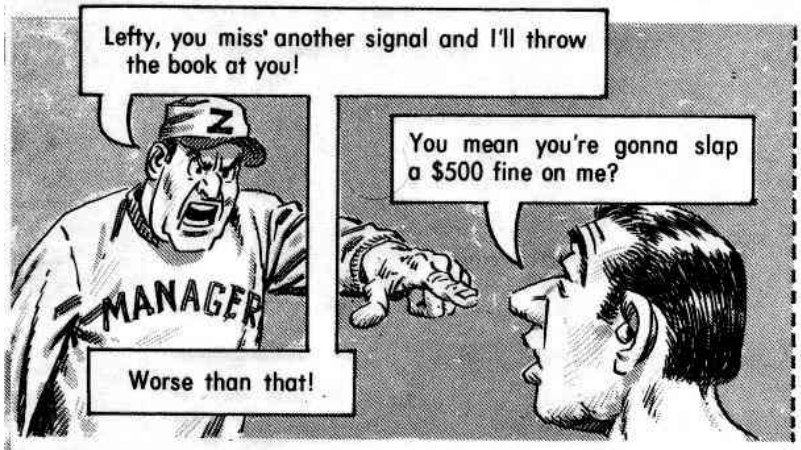

Hey, ref! Look! I'm committing a foul! Send me into the penalty box, too!
POP!
BUFFALO BULLS
PENALTY BOX
Hey, ref! Me, too!

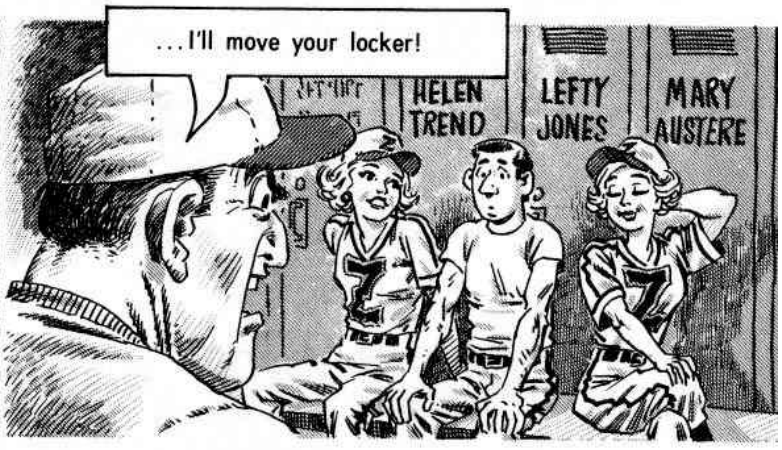

Why does their goalie wear that ugly mask? To protect her face?
42
CUBS

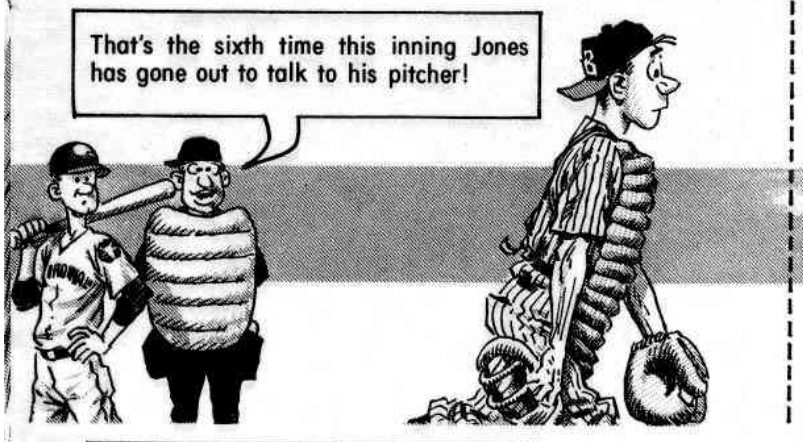
No, to hide it!
She'd better put that mask back on fast! She just cracked the ice!

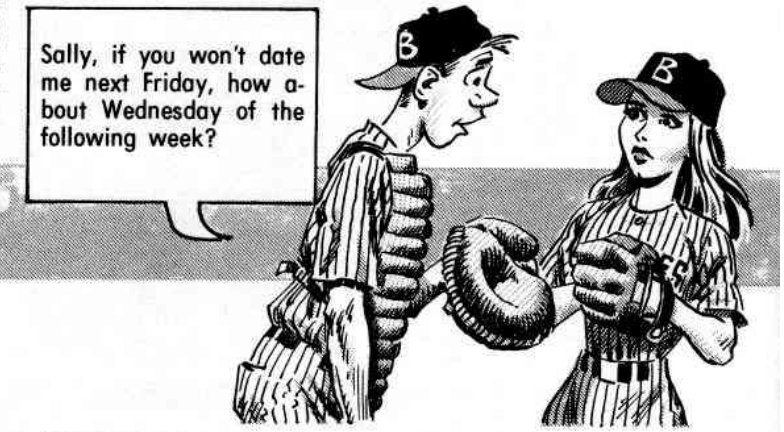
Baseball
TV SHAVING COMMERCIALS WILL TAKE ON A NEW APPEARANCE...
Look, kid, take a tip from an old pro. If you want a smooth, close leg shave...

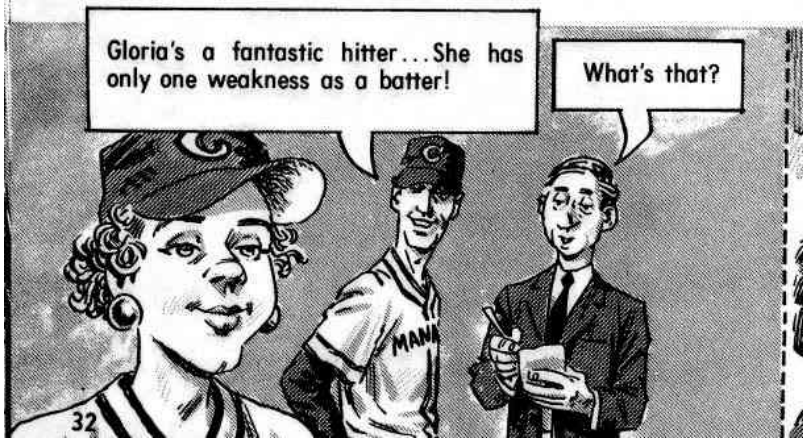

THE 7TH INNING STRETCH WILL GIVE WAY TO THE 7TH INNING PHONE CALL...
It's not fair!...Ever since they made me a relief pitcher, they call the bullpen the cowpen!
I committed my first error yesterday...I forgot to put on my mascara!
EAGLES


Lefty, you miss another signal and I'll throw the book at you!
MANAGER
Worse than that!
You mean you're gonna slap a $500 fine on me?


...I'll move your locker!
HELEN TREND
LEFTY JONES
MARY AUSTERE


That's the sixth time this inning Jones has gone out to talk to his pitcher!


Sally, if you won't date me next Friday, how about Wednesday of the following week?


Gloria's a fantastic hitter...She has only one weakness as a batter!
What's that?

Deciding which bat to use!

# Football

**WITH GIRLS AS TEAMMATES, LOOK FOR PLAYERS TO GO ALL-OUT APPEARANCE-WISE**

Joe Namath ain't got nothing on me!

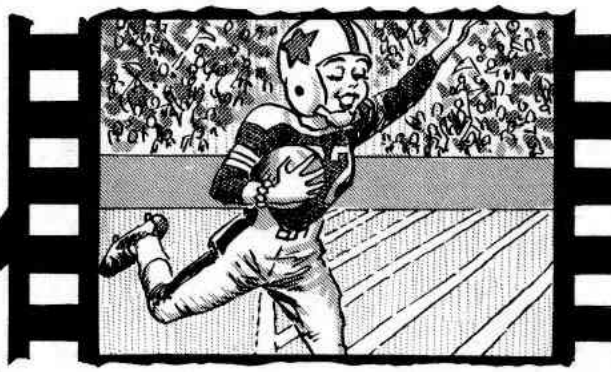
As a scout for the Steelers, I find this is the best place to recruit likely pro prospects!

SALE TODAY

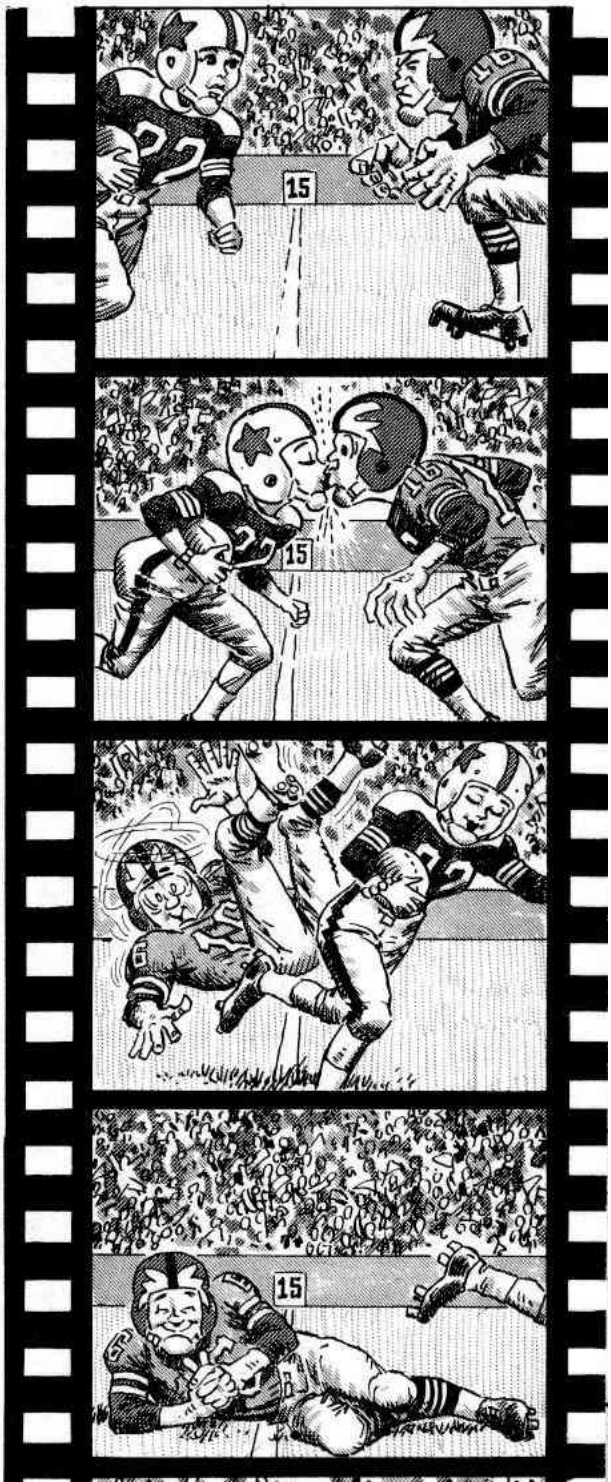
I saw it first!

These ex-Rockettes are the best defensive line in pro football! ...They stop every attack in its tracks!

Helen Kowalski bowls over the safety-man for a touchdown...

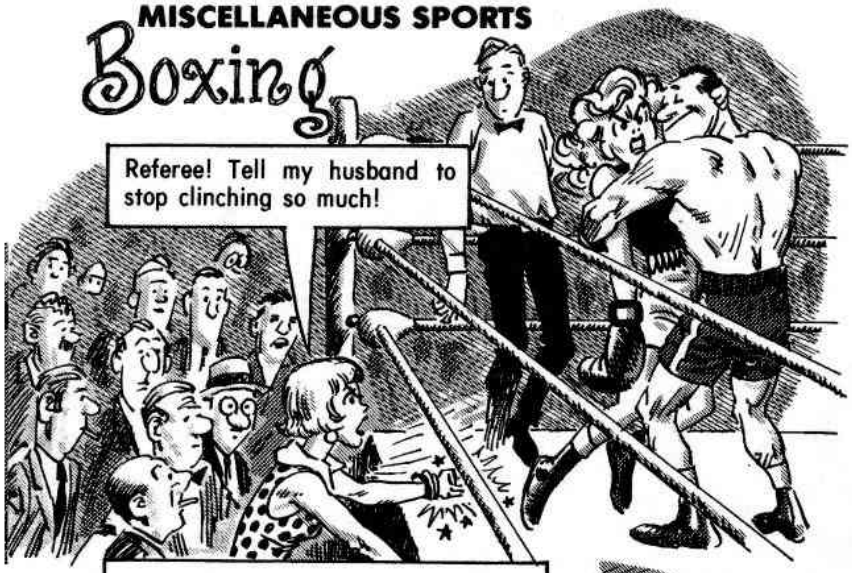


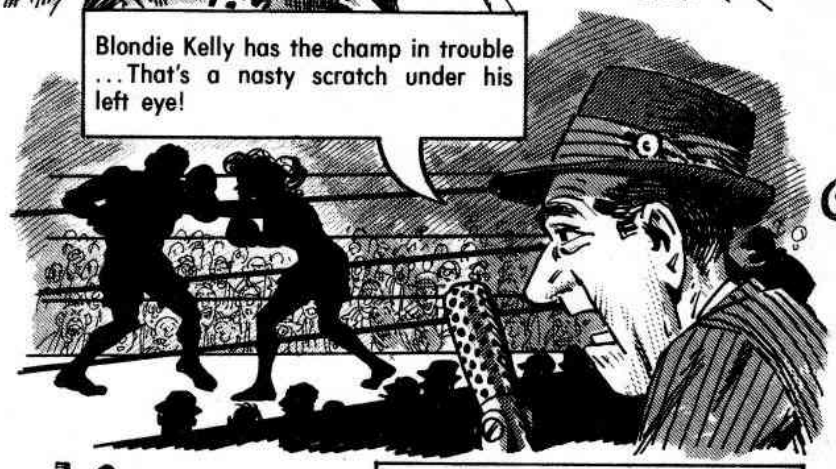
Let's look at that play again in slow motion on our instant replay camera..



## MISCELLANEOUS SPORTS

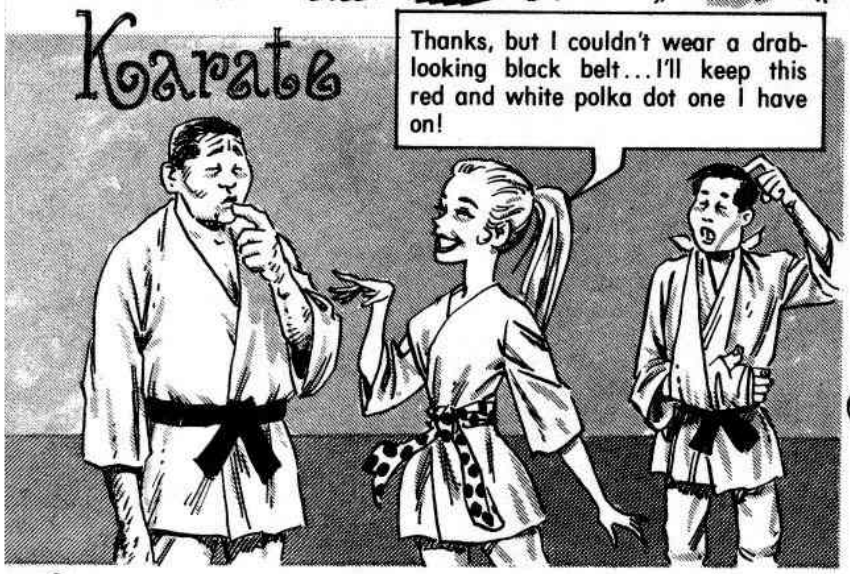
### Boxing



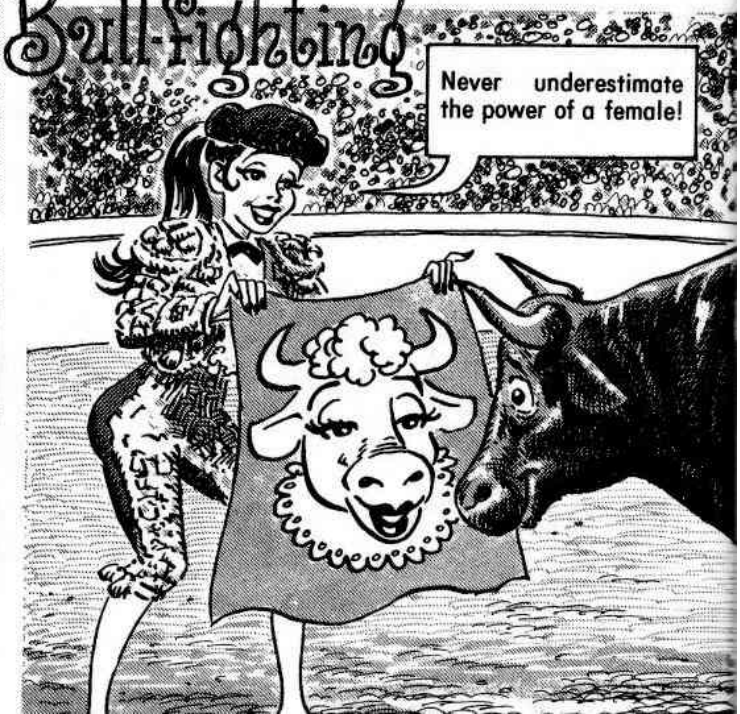



### Auto-racing

### Karate



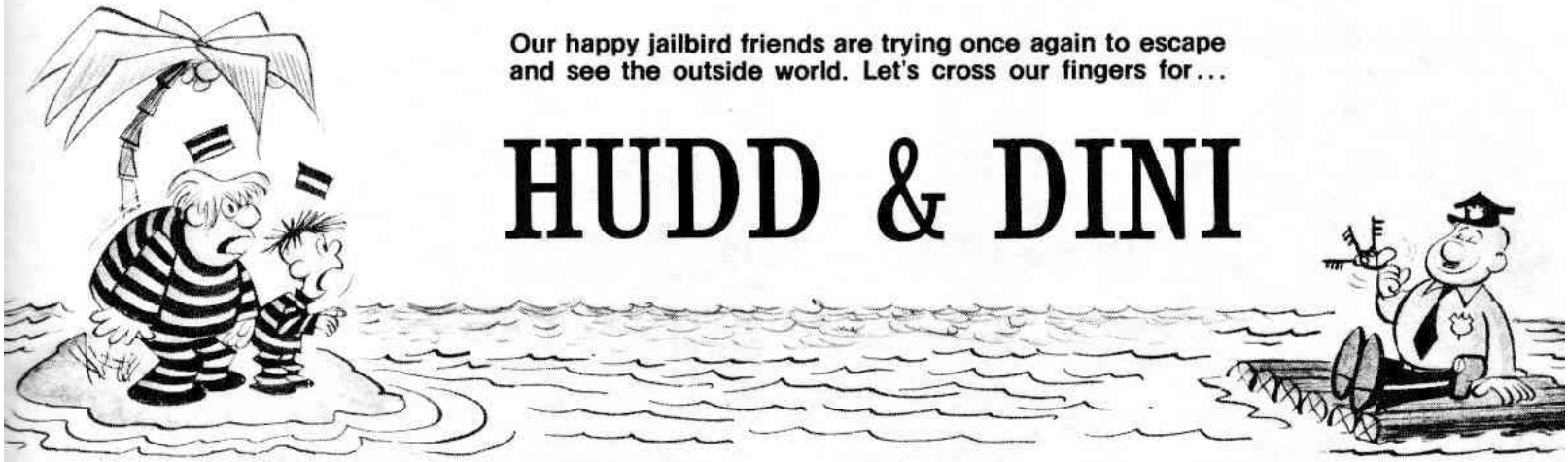

### Bull-fighting




### Wrestling

Our happy jailbird friends are trying once again to escape and see the outside world. Let's cross our fingers for...

# HUDD & DINI



HOW COME AN ELEPHANT IS SO FAT?
He never seems to have enough to weigh himself!


ZONK!


VIC MARTIN

# CRACKED FUN SHOPPE

## BARGAIN MERCHANDISE

### SPOOK HAND!

**$2.00 Ea.**

Natural-looking rubber hand. A startling, eerie effect!

### FAKE FAUCET

**$2.00 Ea.**

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

### VENUS FLY TRAP

**$1.25 FOR THE WORLD'S MOST TERRIFYING HOUSE PLANT!**

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. ONLY $1.25. FEED IT RAW BEEF! AMAZING is the word for this startling, surprising plant.

***No Canadian Orders—U.S. Only.***

### MELTED ICE CREAM

**$1.00 Ea.**

Ooey-Gooey! The perfect practical joke in heavy plastic!

**CRACKED FUN SHOPPE**
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

.....Spook Hand .....Melted Ice Cream

.....Nutty Catsup .....Fake Faucet

.....Venus Fly Trap

Name.....

Address.....

City.....

State.....Zip.....

**Outside U.S. & Canada, please add additional $.25 postage per item.**

### NUTTY CATSUP BOTTLE

**Only $1.25 per bottle!**

Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

## A REALLY BIG SHOW SECTION:

For our money, you can't beat a good detective, war or gangster movie. We'd even stand in line for hours to see these types of flicks. (Would you believe 30 minutes? 4 minutes sitting on a folding chair?)... Go get your box of popcorn, because the curtain at the CRACKED Theater is going up on our combination detective, gangster and war picture. It's called...

# "THE EX-CON BUTLER DID IT-IN A COMBAT ZONE!"

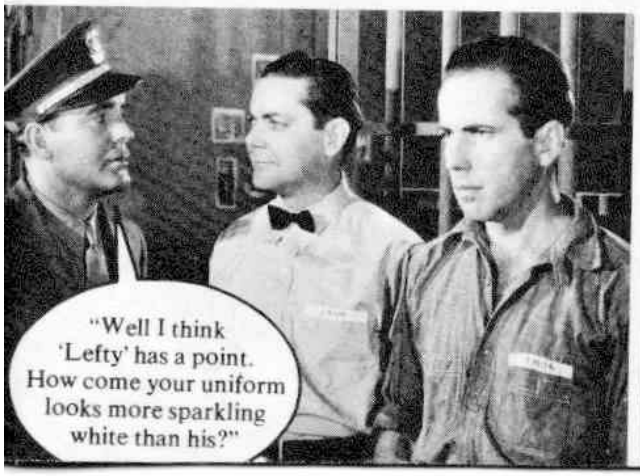
"Okay, wise guys! Can I come to your picnic now?"

"I don't care if your teacher gave you a "D" in spelling. You have to tell me where you buried her!"

"Sure I got a beef, warden! 30 years in this prison and I still can't get a cell with a picture window in it!"

"Look smart, men! Here comes the General, and he's a friend of John Wayne!"

"Give the nice lady back her purse. You know that's a no-no, Butch!"


"Well I think 'Lefty' has a point. How come your uniform looks more sparkling white than his?"

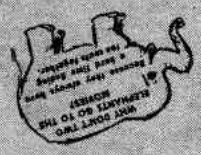
"This could be the murder weapon, Charlie!"
"Sorry, no! Rust in barrel, wrong caliber and most important, victim was strangled, remember'"

**Come along now on a fun visit to the dentist's office. It'll be a really pleasant trip. In fact, this won't hurt at all! It's a gas!... "Next!"**

# A CRACKED LOOK

M^c^CARTNEY

# AT DENTISTS



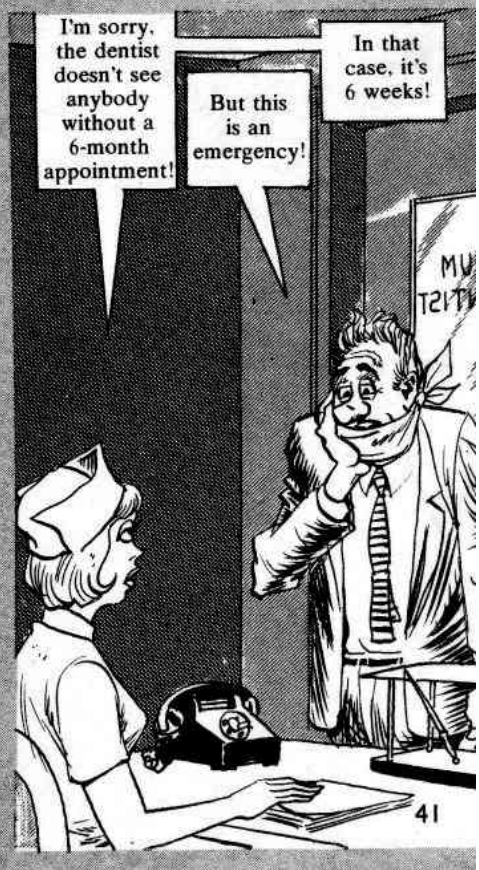
Open wide...
Wider, please...
A little wider...

Why so wide, Doc?

I dropped one of my contact lenses down there!

Ha, ha! Fooled you! I didn't tap you that time!
Ouch!

I know, but you're standing on my foot!

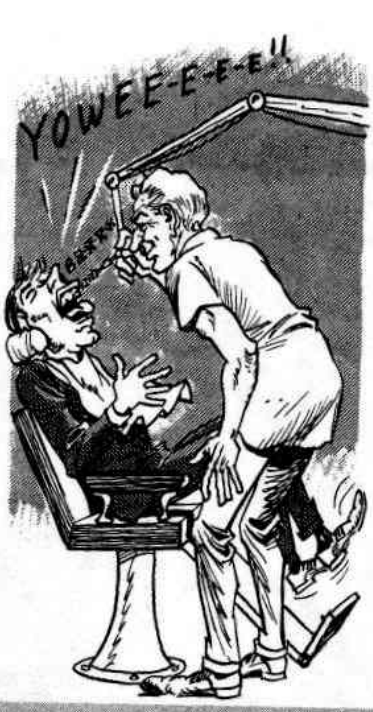

I'm sorry, the dentist doesn't see anybody without a 6-month appointment!
But this is an emergency!
In that case, it's 6 weeks!

Don't worry... This won't hurt a bit when I put it in!
ARGGH-H-H-H!!!
I thought you said it wouldn't hurt a bit when you put it in!
When I put it in, right! But when I take it out... Hooboy!!

I found the trouble... Take a look at this x-ray!
See this little speck here? You know what that is?
I have a cavity?
No, the camera wasn't in focus! We have to take it over!

Dum, dee, dee, dum...
Dum, dum, dum, dee...
Tell me, Doc.. What is it?
Oh... Um... Beethoven's Fifth!

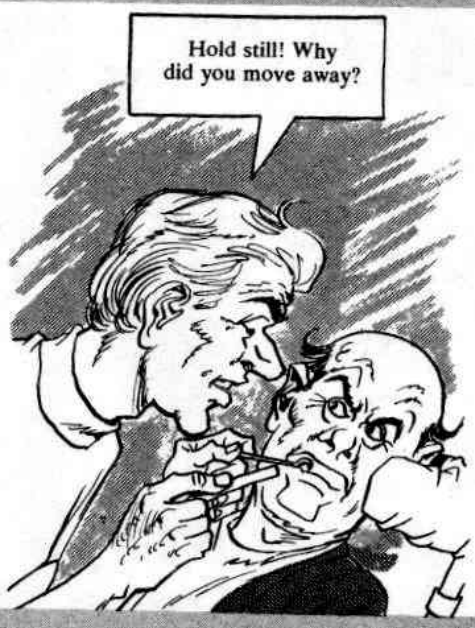
O-W-W-W!!

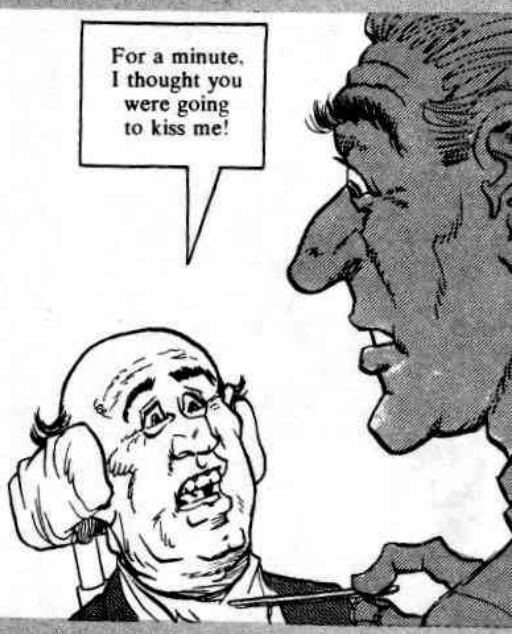

YOWEE-E-E-E!!

OUCH-H-H-H!!

There!... Now that didn't hurt a bit, did it?

Hm-m...
Aha!
Uh-huh!

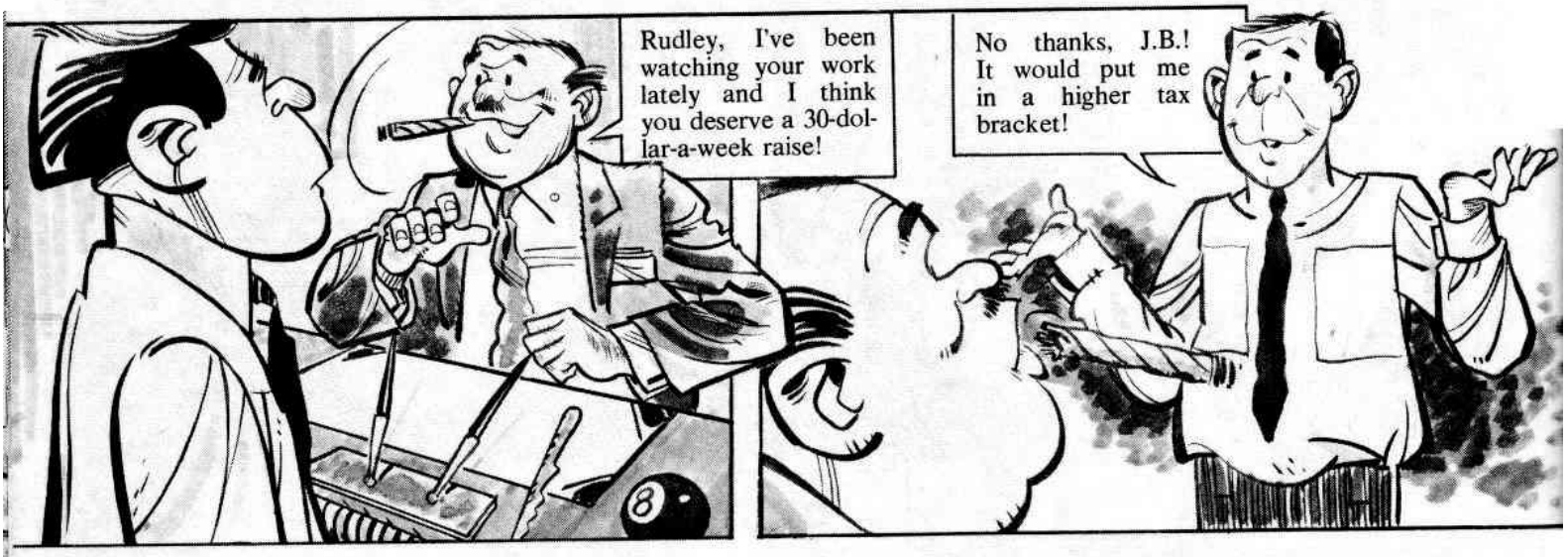

Hold still! Why did you move away?

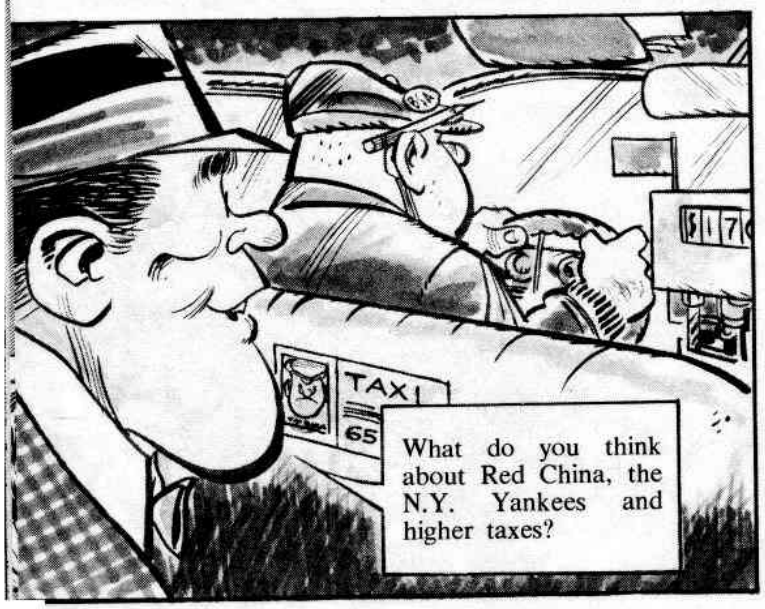

For a minute, I thought you were going to kiss me!

There! I pulled out the tooth!
Now what did you want to tell me?

That I didn't come here for dental work!
I came in to clean the windows!

# THAT'LL BE THE DAY!





REAL AD

# HORROR HOUSE

$3.00 Ea.

## FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

## WEREWOLF MASK.

Gruesome to Behold.

$3.00 Ea.

## SHRUNKEN HEAD

$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!

## HORRIBLE HANDS.

Only $3.00 per pair.

## FRANTIC FEET.

Only $3.00 per pair.

## RAT IN THE BOX.

Only $1.25 Ea.

**HORROR HOUSE**
108 South Franklin Avenue
Valley Stream, L.I., N.Y. 11580

I enclose $..... for:

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS $3.00 each.

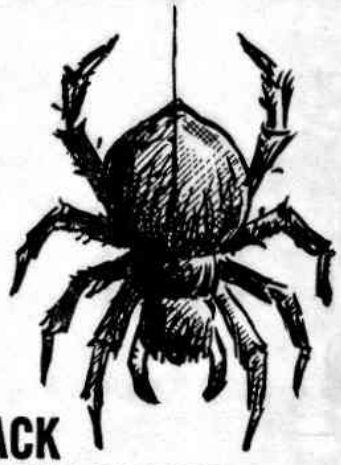
- ☐ DEVIL
- ☐ FRANKENSTEIN'S MONSTER
- ☐ ZOMBIE
- ☐ WITCH
- ☐ WEREWOLF
- ☐ MAN-FROM-MARS
- ☐ VAMPIRE
- ☐ HORRIBLE-MONSTER
- ☐ SKULL
- ☐ GORILLA

Name.....

Address.....

City..... State..... Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.



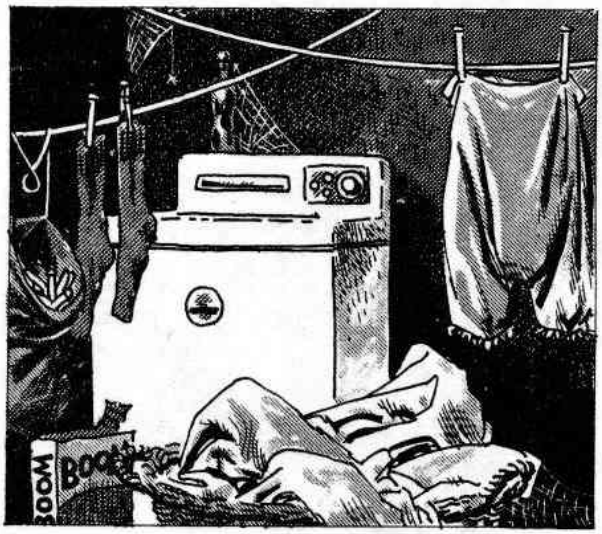
## BLACK WIDOW SPIDER.

$1.00 Ea.

A real horror, but great fun.

**THIS IS THE AGE OF DOING THE LEAST AMOUNT OF WORK IN THE SMALLEST AMOUNT OF SPACE AVAILABLE. SCIENTISTS AND BUSINESSMEN HAVE PUT THEIR HEADS TOGETHER TO GIVE THE PEOPLE MORE TIME IN LESS SPACE. FOR EXAMPLE, IN THESE . . .**

# SERVICE-O-MATS of the future

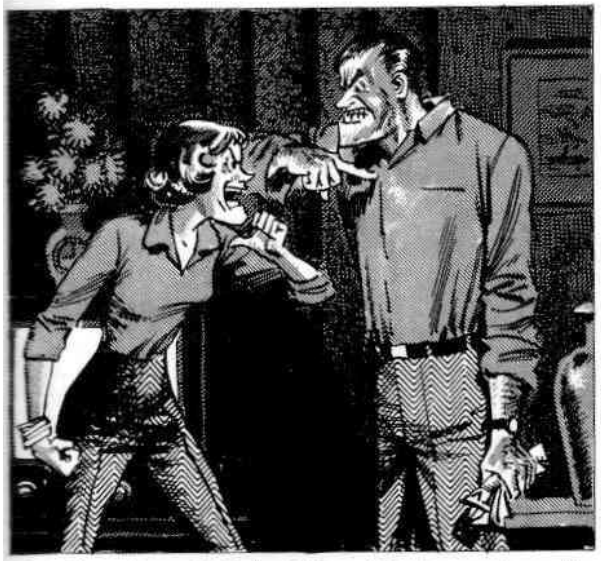



**In the past every home had a laundry room. Since this was used only a few hours a week it was a waste.**

**Eventually this was replaced by a LAUNDROMAT which saved all that space and did away with individual expensive equipment.**

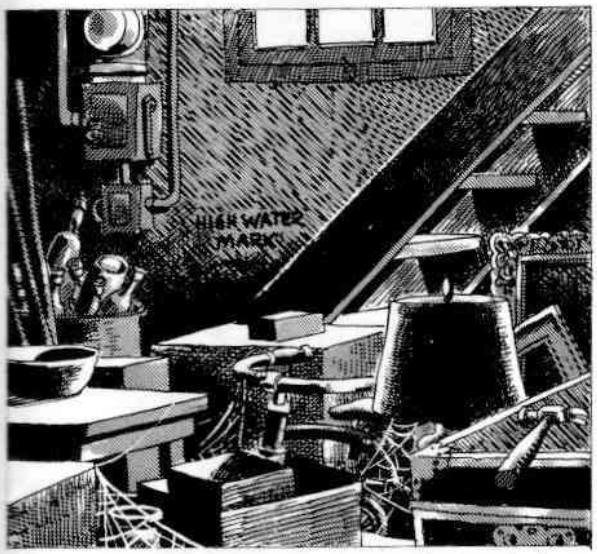
**We believe that other household facilities will be replaced in the same way. For instance the kitchen is used about three hours daily. The space could be saved by having a**

**KITCHEN-O-MAT which would have coin-operated kitchen facilities saving a lot of space for the homeowners.**

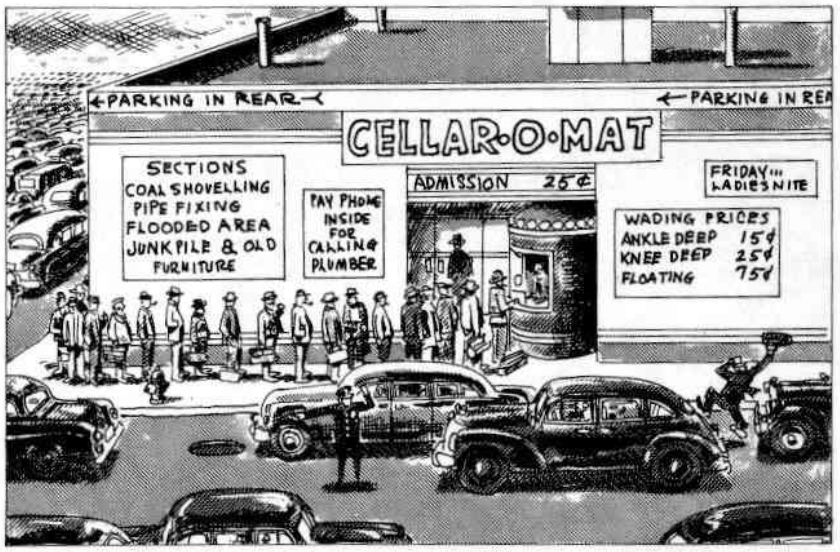


Another item is television. Most people only watch T.V. for certain shows and fights break out over what shows to watch.

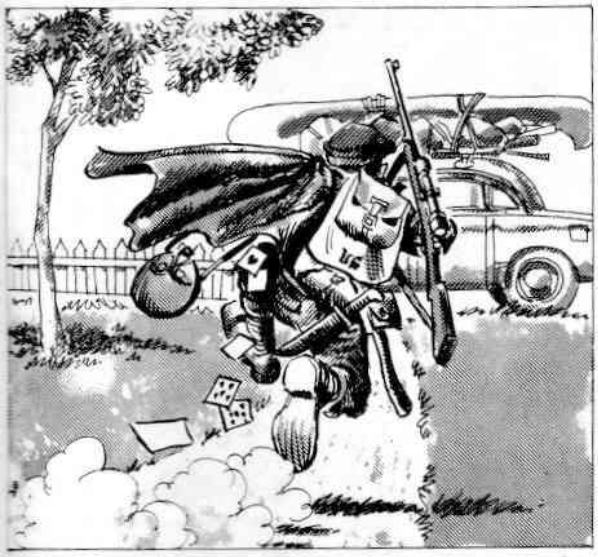
TELEVISION-O-MAT—With a T.V.-O-mat all the viewing problems are eliminated.



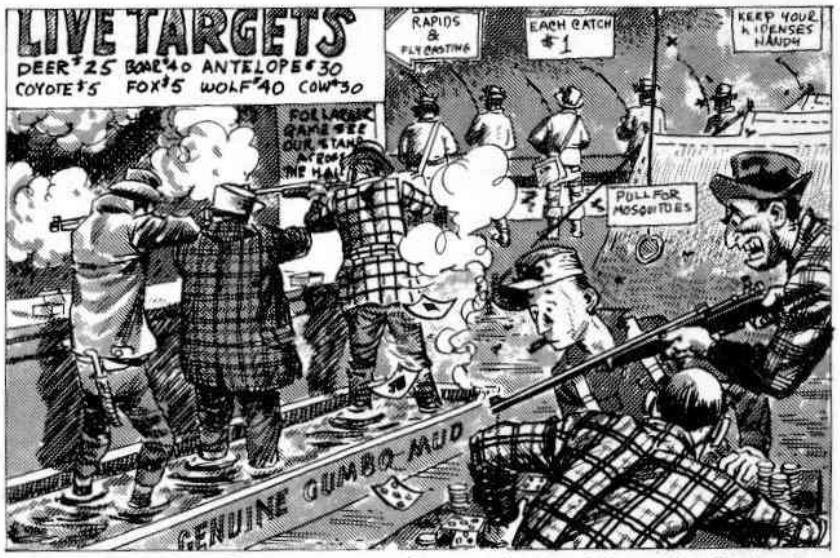

Your cellar is used only when it's flooded or in cold weather when the furnace is working.




CELLAR-O-MAT—All this can be put into an efficient and compact unit saving the homeowner time, space and money.



Whenever you go on a fishing or hunting trip you must waste gas and time traveling to your destination.




OUTDOOR-O-MAT—An out-door-o-mat in the City will eliminate all the hazards of outdoors.

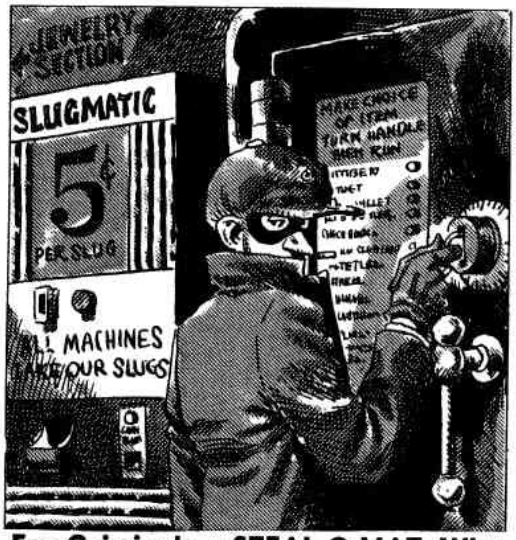
A lawn and patio also are limited in its use by weather conditions.

This problem is solved with a LAWN-O-MAT which provides usage any time of the year.

Why waste time and money on luxurious vacations in far away places?

A VACATION-O-MAT will give sun and sport all year round and will be located in easy to get to areas.

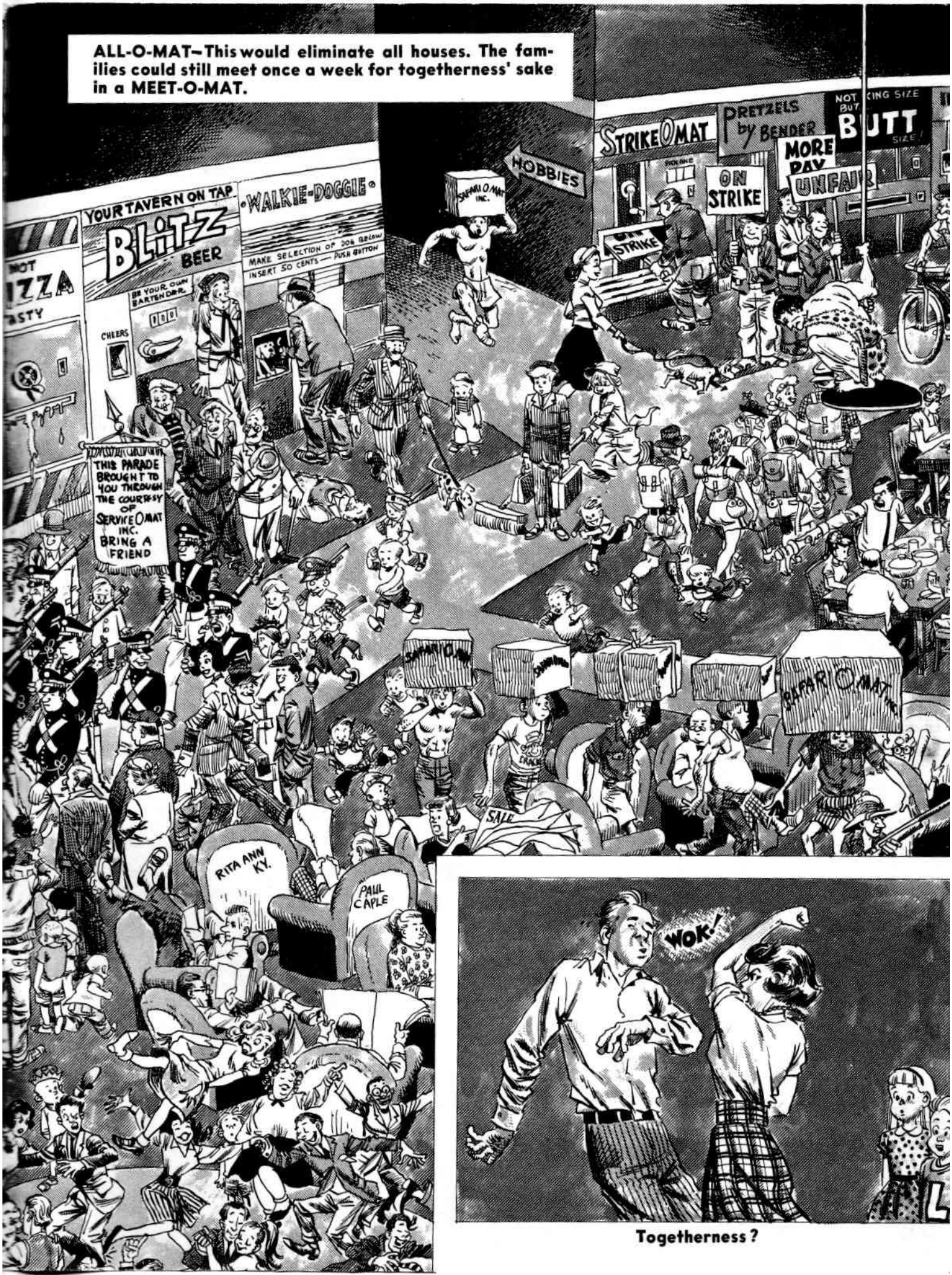
A FIGHT-O-MAT–Why let all your neighbors know you're fighting when you can go to your local FIGHT-O-MAT and settle your problems in a convenient sound proof padded cell.




For Criminals, a STEAL-O-MAT. Why should a crook waste all that thought planning a heist and then take the chance of getting caught?

ALIBI-O-MAT–An answering service will disguise your voice and put your life like silouette in the window. Then you can go out where ever you like and have people think you are home.

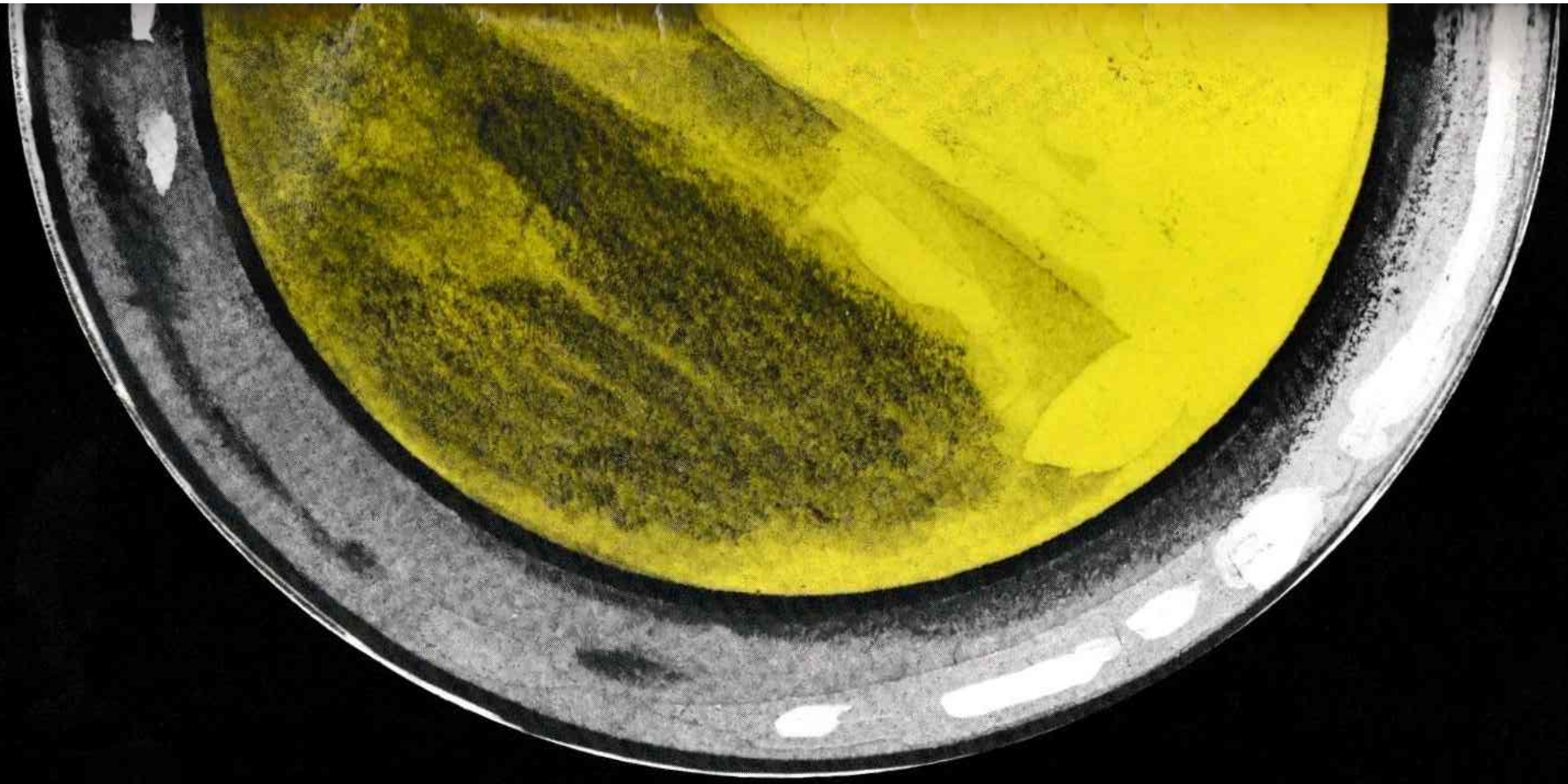
**ALL-O-MAT—This would eliminate all houses. The families could still meet once a week for togetherness' sake in a MEET-O-MAT.**




**Togetherness?**

# SHUT-UPS

delicious 25¢
SANDWICHES
Man, you look like something the cat dragged in!
SHUT-UP and shoot!
This certainly isn't my idea of a vacation!
SHUT-UP and row!
U-ROW IT
Guess who's coming to dinner?
SHUT-UP and scream!



# BUTTON

CRACKED POSTER #15

# DRINK FREEZCA AND STIR UP A BLIZZARD!

Yes, sir! Drink good, old FREEZCA and drive the doctors nuts. Go down in history. Become a *case célebre* in medical books. You may even get some doctors to start talking about medicine again instead of about their golf scores! Remember, FREEZCA is the soft drink that drove Miami Beach weather forecasters out of their minds.

Bottled in Nome, Alaska,
Hot Springs, Arkansas
and in a basement in Brooklyn